

2025 Seasonal Wire Display Program

Use one display throughout the year for all seasonal singles.

Replace corrugate displays with attractive wire spinners that require less space. Save on shipping costs and reduce waste – **Save Green** and **“Go Green”!**



How to Qualify and Order:

- Customer must commit to five of six seasonal programs. This commitment can start with any program and roll into the following calendar year as necessary.
- An additional summer order is required to keep the display full and on the floor from post-Father’s Day to Halloween.
- Customers can receive one spinner at our discounted price with their first season. See your current promotion calendar for discounted pricing. Choose the B35D for the 35-pocket program or the B25S for the 25-pocket program. Remember to order the R06 spider base at the same time. Customers will be charged the full published price plus shipping for replacement fixtures.
- Use the pre-select codes below. Pre-selects include the appropriate seasonal header card and pocket ID cards for the wire display.
- Code numbers indicate the number of card units in each pre-select. The B25S fixture has 25 pockets and the B35D fixture has 35 pockets. Order additional everyday or seasonal cards as needed to fill the B35D display. Consider three units of packaged cards for Valentine’s, Easter, Halloween and Holiday 35-pocket programs.
- Suggested ship dates are set to deliver cards just before the prior season is over. Earlier shipments are suggested when one holiday closely follows another.
- Unsold seasonal cards can be returned for a credit. Total returns per season cannot exceed 25% of the display wholesale value. You must use the Return Authorization Form provided with your order.
- Orders for the next year’s spring seasons (Valentine’s Day through Father’s Day) cannot be put on the system until October of the current year. See your Leanin’ Tree representative for 2025 Halloween and Holiday display prices.

Ship Valentine’s Day by Dec. 27th to earn Free Freight!

Orders to Alaska and Hawaii do not qualify.

Seasonal Singles	35-Pocket Program		25-Pocket Program		Suggested Ship Date	Dating
	Order Code	Wholesale	Order Code	Wholesale		
1. Valentine’s Day	W32VD	\$316.80	W25VD	\$247.50	Dec. 16	Feb. 15
2. Easter	W32ES	\$316.80	W25ES	\$247.50	Jan. 27	Apr. 21
3. Mother’s Day	W32MD	\$316.80	W25MD	\$247.50	Apr. 3	May 12
4. Father’s Day	W32FD	\$316.80	W25FD	\$247.50	Apr. 25	Jun. 16
5. Halloween	W32HW	\$-*	W25HW	\$-*	Aug. 15	Nov. 3
6. Holiday	W32CH	\$-*	W25CH	\$-*	Oct. 17	Dec. 5

Leanin’ Tree

America’s Favorite Greeting Cards

Made in USA

Six Seasons on a Single Display!

Save with our seasonal wire display program.

Choose one of two spinner sizes to start your seasonal program. We'll automatically send a selection of cards, pocket IDs and header card for each season you've signed up for throughout the year.

Header cards and pocket ID cards ship automatically when you use pre-select codes shown below.



35-Pocket Program

Valentine's Day
February 14th
Order W32VD
\$316.80



25-Pocket Program

Valentine's Day
February 14th
Order W25VD
\$247.50



Easter
April 20th
Order W32ES
\$316.80



Easter
April 20th
Order W25ES
\$247.50



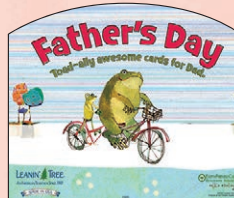
Mother's Day
May 11th
Order W32MD
\$316.80



Mother's Day
May 11th
Order W25MD
\$247.50



Father's Day
June 15th
Order W32FD
\$316.80



Father's Day
June 15th
Order W25FD
\$247.50



Halloween
October 31st
Order W32HW

Ask your rep for pricing.



Halloween
October 31st
Order W25HW

Ask your rep for pricing.



Holiday
December 25th
Order W32CH

Ask your rep for pricing.



Holiday
December 25th
Order W25CH

Ask your rep for pricing.



B35D wire display rotates in 11" and stands 81" tall with header. Header cards ship automatically with pre-select.

* Orders to Alaska and Hawaii do not qualify for free freight.

B25S wire display rotates in 11" and stands 81" tall with header. Header cards ship automatically with pre-select.

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—Made in USA—