



willow & ivy™

· press ·

*everyday occasions
fall seasons & winter seasons*

SUMMER 2025



willow & ivy™

·press·

THE DIFFERENCE IS IN THE DETAILS

The magic of art and foil inspires us constantly. From the gleam of a foil accent to the sparkle of glitter...the difference between a 'good' card and a 'perfect' card can be found inside the details. At Willow & Ivy Press™, we make greeting cards for the people who notice little things—and treasure them.

Timeless design, intricate embellishments, and luxurious materials set our cards apart, turning simple greetings into precious keepsakes that shine just as much as the moments they celebrate. With lots of love and care, we hope they transform ordinary moments into extraordinary memories for you.

- The Willow & Ivy Press Team

CONTENTS

EVERYDAY OCCASIONS

<i>Birthdays</i>	4-20
<i>Friendship</i>	21-24
<i>Anniversary</i>	24-25
<i>New Baby, New Home, New Job</i>	25-26
<i>Blank & Congratulations</i>	26-27
<i>Encouragement</i>	27-30
<i>Get Well & Good Luck</i>	30-31
<i>Love & Miss You</i>	31-32
<i>Sympathy & Pet Sympathy</i>	32-33
<i>Thank You</i>	33-34
<i>Wedding & Retirement</i>	34-35

FALL SEASONAL

<i>Halloween</i>	37-39
<i>Thanksgiving</i>	39-40

WINTER SEASONAL

<i>Christmas, Hanukkah</i>	42-45
----------------------------------	-------

DISPLAYS.....	46
---------------	----

CONTACT, TERMS & MORE.....	47
----------------------------	----





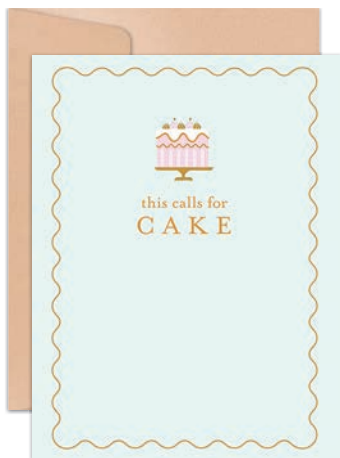


BIRTHDAY CARDS

Birthdays are the best days. Send the celebration with bright & beautiful greetings that work for everyone in your circle.

96 CARDS FOR BIRTHDAY

- 4 ¼" x 5 ½"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Made in Colorado



BDC96000 · PINK CAKE

FRONT: This Calls for Cake

INSIDE: Happy Birthday

gold foil & embossed



\$6.00



BDC96001 · CHERRY ON TOP

FRONT: Happy Birthday

INSIDE: Hope it's all sprinkles and sparkles!

die-cut, gold foil, & glitter



\$6.00



BDC96002 · SWEET & FANCY

FRONT: Sweet Birthday Wishes

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96003 · PEEK-A-BALLOON

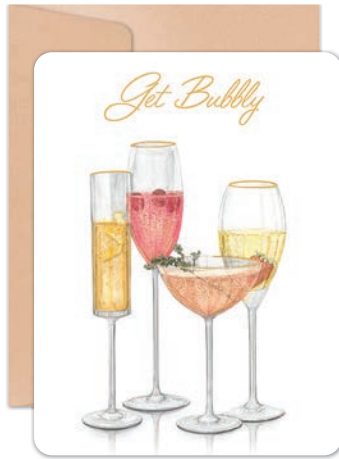
FRONT: Celebrate

INSIDE: Another fabulous year of you! Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96004 · GET BUBBLY

FRONT: Get Bubbly

INSIDE: Cheers and Happy Birthday!

die-cut, gold foil, & glitter



\$6.00



BDC 96005 · GOOD VIBES

FRONT: Good Vibes

INSIDE: For the record, you're the greatest! Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96006 · YOU GROW GIRL

FRONT: You Grow Girl

INSIDE: Happy Birthday

die-cut, blue foil, & glitter



\$6.00



BDC 96007 · SITTING PRETTY

FRONT: Happy Birthday

INSIDE: Hope you're sitting pretty and loving every minute!

die-cut, pink foil, & glitter



\$6.00



BDC 96008 · WITH LOVE

FRONT: Happy Birthday

INSIDE: With Love

die-cut, gold foil, & glitter



\$6.00



BDC 96009 · HOLE LOTTA FUN

FRONT: Happy Birthday

INSIDE: Hope you have a hole lot of fun!

die-cut, blue foil, & glitter



\$6.00



BDC 96010 · STAY COOL

FRONT: Stay Cool Birthday Girl!

INSIDE: Happy birthday to one of my faves!

die-cut, gold foil, & glitter



\$6.00



BDC 96011 · KEEP SHINING

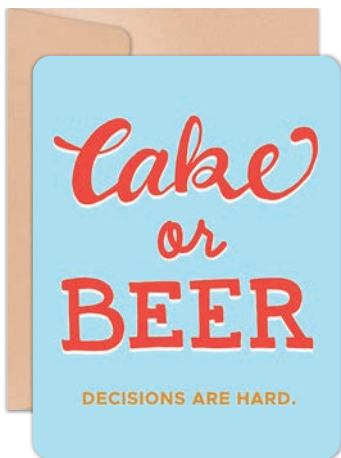
FRONT: Happy Birthday

INSIDE: Keep shining like only you can!

die-cut, gold foil, & glitter



\$6.00



BDC 96013 · CAKE OR BEER

FRONT: Cake or Beer
Decisions are hard.

INSIDE: Just kidding... everything's better with beer!
Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96015 · CAKE, YES?

FRONT: Happy Birthday

INSIDE: There will be cake, yes?

die-cut, gold foil, & glitter



\$6.00



BDC 96016 · FOR FOX SAKE

FRONT: Oh, for Fox Sake!

INSIDE: Could you be any more fabulous? Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96017 · PUCKER UP!

FRONT: Happy Birthday to My Main Squeeze

INSIDE: Let's celebrate!

die-cut, coral foil, & glitter



\$6.00



BDC 96044 · SAIL-A-BRATE!

FRONT: Happy Birthday

INSIDE: Time to sail-a-brate!

die-cut & blue foil



\$6.00



BDC 96045 · WOOP! WOOP!

FRONT: "Woop! Woop!"

INSIDE: It's your Bearthday.

die-cut & gold foil



\$6.00



BDC 96046 · PRETTY KITTY

FRONT: You're Wild and Wonderful

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96047 · PAINT THE TOWN

FRONT: Happy Birthday

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96048 · BIRTHDAY BABE

FRONT: Birthday Babe

INSIDE: Better every year!

die-cut, black & pink foil, & glitter



\$6.00



BDC 96049 · SECRET GARDEN

FRONT: Happy Birthday

INSIDE: Hope your day is magical.

die-cut, gold foil, & glitter



\$6.00



BDC 96050 · ON A ROLL

FRONT: You're On a Roll!

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96051 · PAPER CRANES

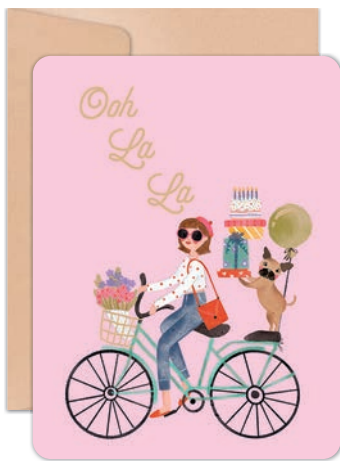
FRONT: Happy Birthday

INSIDE: Enjoy every beautiful thing

die-cut, gold foil, & glitter



\$6.00



BDC 96052 · OOH LA LA

FRONT: Ooh La La

INSIDE: Hope your day is très chic!
Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96053 · GOOD VIBES GIRL

FRONT: Image Only

INSIDE: Wishing you only good
vibes on your birthday.

die-cut, blue foil, & glitter



\$6.00



BDC 96054 · DAISY DOGGY

FRONT: Happy Birthday

INSIDE: I hope you pet all the
dogs today.

die-cut, gold foil, & glitter



\$6.00



BDC 96055 · CITY KITTY

FRONT: Image Only

INSIDE: Celebrate introvert style.
Happy Birthday

die-cut, silver foil, & glitter



\$6.00



BDC 96056 · ...AND CHECK!

FRONT: Birthday Checklist:
Bubbly, Presents, Cake

INSIDE: Wishing you a birthday
that checks all the boxes.

die-cut, pink foil, & glitter



\$6.00



BDC 96057 · CHARCUTERIE

FRONT: Happy Birthday

INSIDE: Like cheese, you make
everything better.

die-cut, gold foil, & glitter



\$6.00



BDC 96058 · TAN LINES

FRONT: Good Times and Tan Lines

INSIDE: Happy Birthday

die-cut, pink foil, & glitter



\$6.00



BDC 96059 · YOU TIME

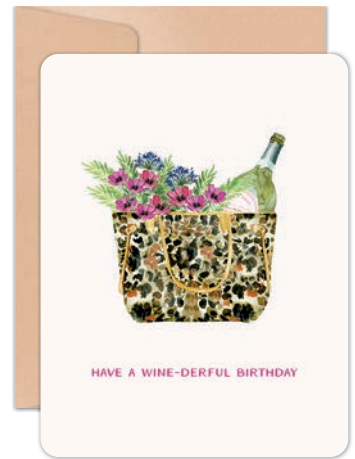
FRONT: "You Time" "Fill Your Cup"

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96060 · WINE-DERFUL

FRONT: Have A Wine-derful Birthday

INSIDE: Blank

die-cut, pink foil, & glitter



\$6.00



BDC 96061 · ROOFTOP PARTY

FRONT: Image Only

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96062 · SPARKLE & SHINE

FRONT: Happy Birthday

INSIDE: It's your day to sparkle and shine!

die-cut, clear foil, & glitter



\$6.00



BDC 96063 · TOP-SHELF BDAY

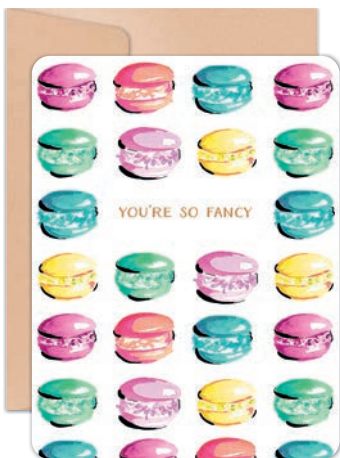
FRONT: Happy Birthday!

INSIDE: Wishing you a top-shelf birthday.

die-cut, gold foil, & glitter



\$6.00



BDC 96064 · SO FANCY

FRONT: You're So Fancy

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96065 · LOVELY DAY

FRONT: Wishing You a Lovely Birthday

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96066 · GARDEN BOOTS

FRONT: Happy Birthday

INSIDE: Enjoy the year ahead (weeds and all)

die-cut, coral foil, & glitter



\$6.00



BDC 96067 · ROYALTY

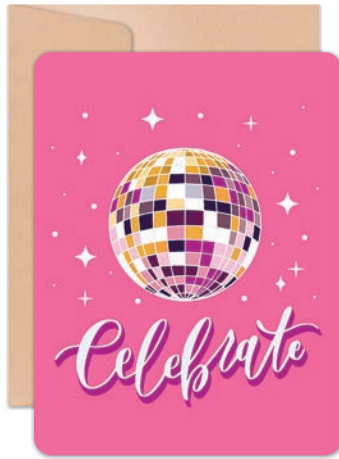
FRONT: Happy Birthday

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96068 · DISCO FEVER

FRONT: Celebrate

INSIDE: Happy Birthday

die-cut, pink foil, & glitter



\$6.00



BDC 96069 · FLOWER CART

FRONT: Hope Your Birthday is Lovely (like you)

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00





BDC 96070 · BIRTHDAY HIPPO

FRONT: A Very Happy Cake & Present Day to You!

INSIDE: Blank

die-cut, silver foil, & glitter



\$6.00



BDC 96071 · BLOOMING

FRONT: Happy Birthday

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96072 · POSEY WISHES

FRONT: Happy Birthday to Someone Special with Love

INSIDE: Blank

die-cut, blue foil, & glitter



\$6.00



BDC 96074 · CARPE VINIUM

FRONT: Carpe Vinium Seize the Wine

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96075 · YOU BRING JOY

FRONT: You Bring Joy to the World

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96076 · YAY!

FRONT: Yay!

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96077 · LET'S PARTY

FRONT: Let's Party!

INSIDE: Happy Birthday

die-cut, pink foil, & glitter



\$6.00



BDC 96078 · CHILL DAY

FRONT: Happy Birthday

INSIDE: Have a chill day

die-cut, gold foil, & glitter



\$6.00



BDC 96079 · ORANGE CAKE

FRONT: Wishing You a Very Happy Birthday

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96080 · TIED IN A BOW

FRONT: Happy Birthday

INSIDE: With Love

die-cut, gold foil, & glitter



\$6.00



BDC 96081 · FUN SUNNIES

FRONT: Image Only

INSIDE: Shine on, birthday girl!

die-cut, gold foil, & glitter



\$6.00



BDC 96082 · DAD SHORTS

FRONT: Get Your Dad Shorts on and Let's Celebrate

INSIDE: Happy Birthday

die-cut & gold foil



\$6.00



BDC 96083 · FANCY DRESS

FRONT: Happy Birthday

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96084 · MERMAZING

FRONT: Have a Mermazing Birthday

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96085 · BIRTHDAY TIGER

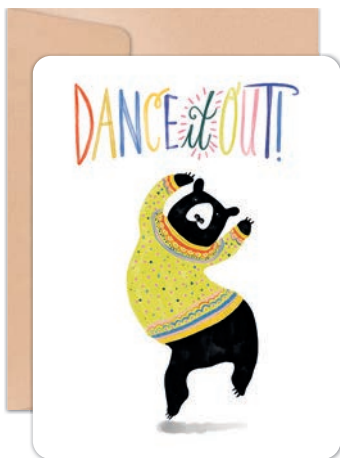
FRONT: Happy Birthday, Tiger

INSIDE: Blank

die-cut & gold foil



\$6.00



BDC 96086 · DANCE IT OUT

FRONT: Dance It Out!

INSIDE: Happy Birthday

die-cut, coral foil, & glitter



\$6.00



BDC 96087 · PURRFECT BDAY

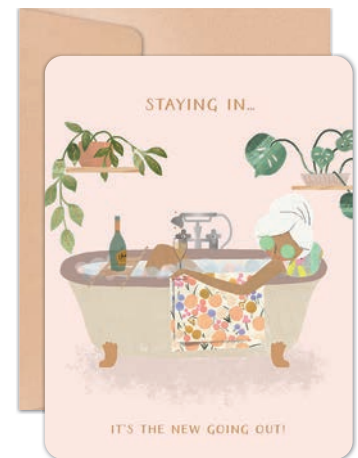
FRONT: Happy Birthday

INSIDE: Hope it's purrfect.

die-cut, turquoise foil, & glitter



\$6.00



BDC 96088 · STAYING IN

FRONT: Staying In... It's the New Going Out!

INSIDE: Relax and have a happy birthday!

die-cut, gold foil, & glitter



\$6.00



BDC 96090 · SHELLABRATE

FRONT: Happy Birthday

INSIDE: Let's shellabrate!

die-cut, gold foil, & glitter



\$6.00



BDC 96091 · PARTY HERONS

FRONT: Here Comes the Best Trip around the Sun

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96093 · BIRTHDAY QUEEN

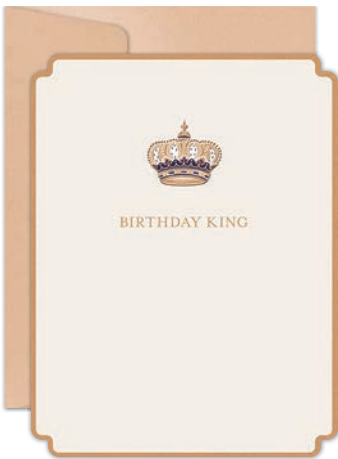
FRONT: Birthday Queen

INSIDE: You rule!

die-cut, gold foil, & embossed



\$6.00



BDC 96094 · BIRTHDAY KING

FRONT: Birthday King

INSIDE: You rule!

die-cut, gold foil, & embossed



\$6.00



BDC 96097 · HAPPY YOU DAY

FRONT: Happy You Day!

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BDC 96098 · SKY'S THE LIMIT

FRONT: Happy Birthday

INSIDE: The sky's the limit!

die-cut, gold foil, & glitter



\$6.00



BDC 96099 · BUT FIRST GYM

FRONT: Happy Birthday

INSIDE: Work it, girl!

die-cut, gold foil, & glitter



\$6.00



BDC 96100 · READING NOOK

FRONT: Happy Birthday

INSIDE: This calls for another plant!

die-cut, gold foil, & glitter



\$6.00



BDC 96101 · WILD ONE

FRONT: Happy Birthday

INSIDE: ...Wild One!

die-cut, gold foil, & glitter



\$6.00



BDC 96159 · JEAN JACKET

FRONT: Happy Birthday

INSIDE: Hope it's the best.
day. ever.

die-cut, gold foil, & glitter



\$6.00



BDC 96160 · HANDSOME

FRONT: Hello Handsome

INSIDE: Happy Birthday

die-cut & gold foil



\$6.00



BDC 96161 · ROSÉ ALL DAY

FRONT: Cheers!

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96162 · YOUR WAY

FRONT: Your Day Your Way

INSIDE: Happy Birthday

die-cut, blue foil, & glitter



\$6.00



BDC 96163 · FAB FRENCHIE

FRONT: ...Adventure, Self Care, Celebrations

INSIDE: Here's to the next chapter! Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96203 · CELEBRATE

FRONT: Woo Hoo Celebrate Let's Party!

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96204 · IT'S YOUR DAY

FRONT: Hooray It's Your Day!

INSIDE: Happy Birthday

die-cut, silver foil, & glitter



\$6.00



BDC 96205 · FAN-CACTUS

FRONT: Birthday Wishes

INSIDE: Hope your day is fan-cactus!

die-cut, gold foil, & glitter



\$6.00



BDC 96206 · ENJOY EVERY MINUTE

FRONT: Happy Birthday

INSIDE: Enjoy every minute!

die-cut, gold foil, & glitter



\$6.00



BDC 96207 · PARTY PJS

FRONT: Get Your Party Pjs On!

INSIDE: Happy Birthday

die-cut & gold foil



\$6.00



BDC 96208 · DRAGONFLY

FRONT: Let Your Dreams
Be Your Wings

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96209 · PARTY DOGS

FRONT: Happy Birthday

INSIDE: I hope you get to pet
all the dogs today!

die-cut, gold foil, & glitter



\$6.00



BDC 96210 · RETRO WHEELS

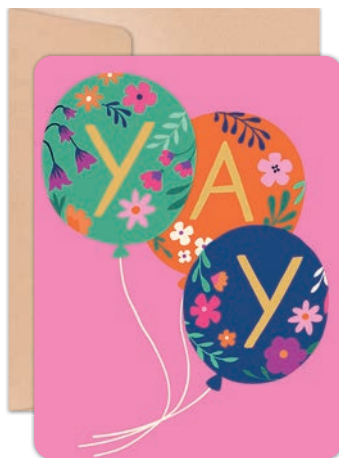
FRONT: Let the Good Times Roll!

INSIDE: Happy Birthday

die-cut & gold foil



\$6.00



BDC 96211 · YAY BALLOONS

FRONT: YAY

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96212 · BUTTERFLY CAKE

FRONT: Happy Birthday

INSIDE: With love

die-cut, gold foil, & glitter



\$6.00



BDC 96245 · STILL GOT IT
FRONT: Not Old Yet
INSIDE: You still got it! Happy Birthday

BDC 96246 · HIP HIP HOORAY
FRONT: Hip Hip Hooray It's Your Birthday
INSIDE: Have so much fun!

BDC 96247 · YEE-HAW
FRONT: Yee-Haw!!!
INSIDE: You go girl! Happy Birthday

die-cut, gold foil, & glitter
 \$6.00

die-cut, gold foil, & glitter
 \$6.00

die-cut, gold foil, & glitter
 \$6.00



BDC 96248 · BEAUTIFUL BESTIE
FRONT: Happy Birthday Beautiful Bestie
INSIDE: So happy you were born!

BDC 96249 · BEAUTIFUL BUTTERFLY
FRONT: Beautiful Birthday Wishes
INSIDE: With Love

BDC 96250 · HAPPY CAKE DAY
FRONT: Happy Cake Day!
INSIDE: Enjoy every bite!

die-cut, gold foil, & glitter
 \$6.00

die-cut, gold foil, & embossed
 \$6.00

die-cut, gold foil, & glitter
 \$6.00

NEW



BDC 96251 · BIRTHDAY GIRL

FRONT: Birthday Girl

INSIDE: You're so loved.

die-cut, gold foil, & glitter



\$6.00



BRC 96104 · BEST HUSBAND

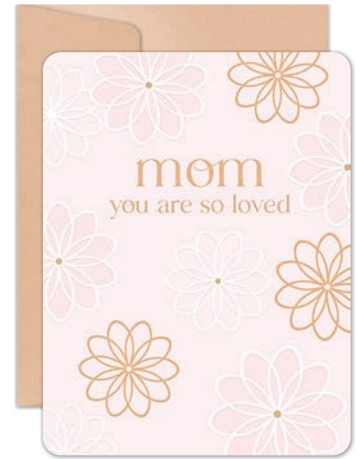
FRONT: Best Husband Ever

INSIDE: Happy Birthday

die-cut & gold foil



\$6.00



BRC 96102 · SO LOVED

FRONT: Mom, You are So Loved

INSIDE: Happy Birthday

die-cut, gold foil, & embossed



\$6.00



BRC 96103 · BEST SISTER EVER

FRONT: Best Sister Ever

INSIDE: Happy Birthday

die-cut & gold foil



\$6.00



NEW

BDC 96252 · CHEERS TO 30

FRONT: Cheers to You 30 Today

INSIDE: Have a wonderful birthday

die-cut, gold foil, & glitter



\$6.00



NEW

BDC 96253 · FABULOUS 40

FRONT: Fabulous and 40 Today

INSIDE: Have a wonderful birthday

die-cut, gold foil, & glitter



\$6.00



EVERYDAY CARDS

Make everyday more special. For all of the occasions that don't make the holiday calendar.

85 CARDS FOR EVERYDAY

- 4 1/4" x 5 1/2"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Made in Colorado



FRC96019 · DESERT CACTUS

FRONT: I'll Never Desert You

INSIDE: My life would succ without you.

die-cut, gold foil, & glitter



\$6.00



FRC96020 · STRONG WOMEN

FRONT: We are Strong Women raising Strong Children... we need Strong Drinks

INSIDE: Cheers to us!

die-cut, pink foil, & glitter



\$6.00



FRC96021 · PEACE & A PEDI

FRONT: All I Want is Peace and a Pedicure

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



FRC 96022 · PINK LACE

FRONT: Thanks... for All the Support

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



FRC 96096 · SEIZE THE DAY

FRONT: Seize the Freakin Day

INSIDE: Blank

die-cut, black foil, & glitter



\$6.00



FRC 96105 · GIRLFRIENDS 4 EVER

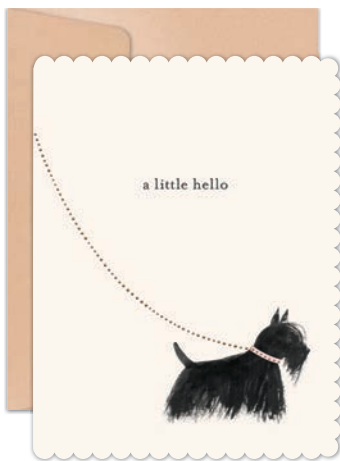
FRONT: Hangovers are Temporary,
Girlfriends are Forever

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



FRC 96106 · A LITTLE HELLO

FRONT: A Little Hello

INSIDE: Blank

die-cut, gold foil, & embossed



\$6.00



FRC 96107 · LET'S CHILL

FRONT: Let's Chill

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



FRC 96108 · LET'S HANG

FRONT: We Should Hang Soon

INSIDE: Or we could just stay
home and text each other.

die-cut, gold foil, & glitter



\$6.00



FRC 96109 · MOTHER HUSTLER

FRONT: Mother Hustler

INSIDE: You're killin' it!

die-cut, coral foil, & glitter



\$6.00



FRC 96110 · HELLO

FRONT: Hello

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



FRC 96111 · LOVE IS LOVE

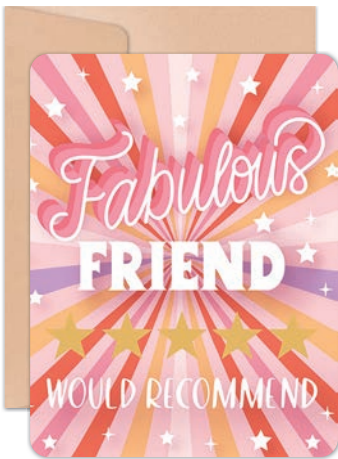
FRONT: Love is Love

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



FRC 96178 · FABULOUS FRIEND

FRONT: Fabulous Friend
Would Recommend

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



FRC 96213 · LOVE YOU MOST!

FRONT: You're My Person

INSIDE: Love you most!

die-cut, blue foil, & glitter



\$6.00



FRC 96214 · GOOD TIMES

FRONT: Good Friends Good Wine
Great Times

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00

NEW



FRC 96254 • DINK!

FRONT: I Dink You're the Best

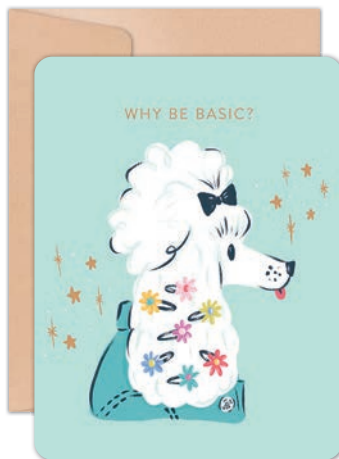
INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00

NEW



FRC 96255 • COOL GIRL ENERGY

FRONT: Why Be Basic?

INSIDE: When we can be extra!

die-cut, gold foil, & glitter



\$6.00

NEW



FRC 96256 • BETTER IN PINK

FRONT: Life is Better in Pink!

INSIDE: Blank

die-cut, pink foil, & glitter



\$6.00



AVC 96023 • BEST MIX EVER

FRONT: You & Me

INSIDE: Best mix ever!
Happy Anniversary

die-cut, blue foil, & glitter



\$6.00



AVC 96112 • A LITTLE TOAST

FRONT: A Little Toast to You

INSIDE: Happy Anniversary

die-cut, gold foil, & embossed



\$6.00



AVC 96113 • VACATION SELFIE

FRONT: It Doesn't Matter Where We Are... as long as We're Together!

INSIDE: Happy Anniversary

die-cut, gold foil, & glitter



\$6.00



AVC 96215 • LOVE GROWS

FRONT: May Your Love Always Grow

INSIDE: Happy Anniversary

die-cut, gold foil, & glitter



\$6.00



BCC 96024 • LITTLE SPROUT

FRONT: Congratulations on Your New Little Sprout.

INSIDE: So excited for your growing family.

die-cut, gold foil, & glitter



\$6.00



BCC 96114 • HELLO LITTLE ONE

FRONT: Hello Little One

INSIDE: So happy you're here!

die-cut, brown foil, & glitter



\$6.00



BCC 96115 • LITTLE ONE

FRONT: Little One

INSIDE: You're so loved.

die-cut, gold foil, & glitter



\$6.00



BCC 96116 • BEST NEWS EVER

FRONT: Baby is Here!

INSIDE: Best news ever!

die-cut, gold foil, & glitter



\$6.00



NEW

BCC 96257 • BONJOUR, BÉBÉ

FRONT: Bonjour, Bébé

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00

NEW



BCC96258 · WISHES COME TRUE

FRONT: Wishes Come True

INSIDE: Congratulations

die-cut, gold foil, & glitter



\$6.00



NHC96142 · HAPPY COZY HOME

FRONT: Happy Cozy Home

INSIDE: Here's to never moving again.

die-cut, gold foil, & glitter



\$6.00

NEW



NHC96263 · HOME AT LAST

FRONT: Congrats

INSIDE: You're home at last.

die-cut, gold foil, & glitter



\$6.00

NEW



NJC96269 · ALL EYES ON YOU

FRONT: All Eyes on You!

INSIDE: Congrats on your new job!

die-cut, gold foil, & glitter



\$6.00



BKC96025 · PRETTY PALM

FRONT: Image Only

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00

NEW



BKC96117 · SUNNIES & STRIPES

FRONT: Image Only

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BKC 96118 • BRILLIANT

FRONT: What a Wonderful, Amazing Brilliant Woman

INSIDE: Blank

die-cut, clear foil, & glitter



\$6.00



BKC 96217 • FLOWER WINGS

FRONT: Image Only

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



BKC 96259 • WOMEN

FRONT: Image Only

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



CGC 96139 • CONFETTI

FRONT: Cue the Confetti

INSIDE: Congratulations

die-cut, gold foil, & glitter



\$6.00



CGC 96218 • CONGRATS WREATH

FRONT: Congrats!

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



ECC 96028 • RAINBOWS

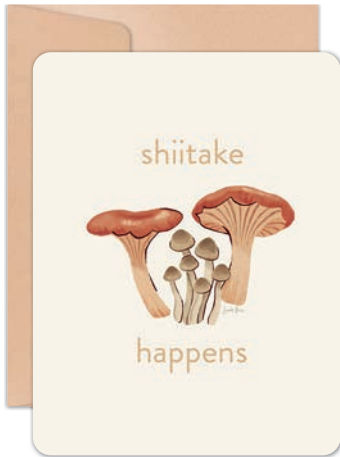
FRONT: Let's Chase Rainbows

INSIDE: Whatever we do,
I'm here for you.

die-cut, gold foil, & glitter



\$6.00



ECC 96029 · SHIITAKE

FRONT: Shiitake Happens

INSIDE: Hope things are better shroom.

die-cut, gold foil, & glitter



\$6.00



ECC 96119 · STRONG AS HELL

FRONT: You are Strong as Hell

INSIDE: I know it because I've seen it.

die-cut, gold foil, & glitter



\$6.00



ECC 96120 · GIRLFRIENDS

FRONT: I Get By with a Little Help from My Girl Friends

INSIDE: Blank

die-cut, black foil, & glitter



\$6.00



ECC 96121 · FITSPO

FRONT: You are So Much Stronger than You Know

INSIDE: Blank

die-cut, black foil, & glitter



\$6.00



ECC 96122 · WINE A LITTLE

FRONT: It's Not Good to Keep Things Bottled Up

INSIDE: Let's wine a little.

die-cut, black foil, & glitter



\$6.00



ECC 96123 · FLORAL TEACUP

FRONT: Thinking of You

INSIDE: And sending you love

die-cut, gold foil, & glitter



\$6.00



ECC 96124 · THIS SUCKS

FRONT: This Sucks
(But I'm Here for You)

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



ECC 96164 · SENDING LOVE

FRONT: Sending Love

INSIDE: From my heart to yours

die-cut, gold foil, & glitter



\$6.00



ECC 96219 · PROMISE

FRONT: I'm Here for You Always

INSIDE: ...promise.

die-cut, gold foil, & glitter



\$6.00



ECC 96220 · YOU ARE ENOUGH

FRONT: You Are Enough

INSIDE: Always remember that

die-cut, gold foil, & glitter



\$6.00





ECC 96221 • ALLOW YOURSELF

FRONT: Allow Yourself Time to Heal

INSIDE: It takes as long as it takes.

die-cut, gold foil, & glitter



\$6.00



NEW

ECC 96260 • IT'LL BE OK

FRONT: It'll Be OK

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



NEW

ECC 96261 • RELAX YOUR MIND

FRONT: Relax Your Mind

INSIDE: Take care of you.

die-cut, gold foil, & glitter



\$6.00



GWC 96026 • GO EASY

FRONT: Go Easy, Take Care...

INSIDE: Feel better soon

die-cut, gold foil, & glitter



\$6.00



GWC 96027 • BEE WELL

FRONT: Bee Well

INSIDE: Thinking of you with love.

die-cut, gold foil, & glitter



\$6.00



GWC 96125 • GET WELL BLOOMS

FRONT: Get Well Soon

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



GWC 96127 • SMILE & SHINE

FRONT: Sending You Sunshine

INSIDE: ...and wishing you well.

die-cut, bronze foil, & glitter



\$6.00



GWC 96165 • POSITIVI-TEA

FRONT: Self Care, Positivi-tea

INSIDE: Feel better soon

die-cut, gold foil, & glitter



\$6.00



GWC 96222 • FEEL BETTER-FLIES

FRONT: Feel Better

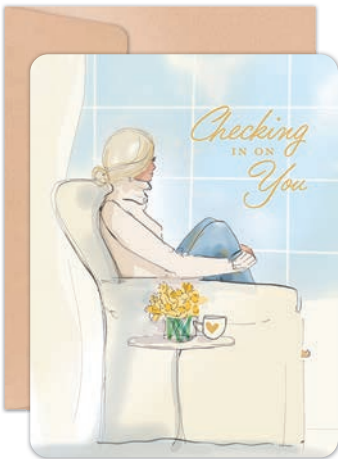
INSIDE: Sending you love

die-cut, blue foil, & glitter



\$6.00

NEW



GWC 96262 • CHECKING IN

FRONT: Checking in on You

INSIDE: Sending love

die-cut, gold foil, & glitter



\$6.00



GLC 96140 • GOOD LUCK

FRONT: Good Luck

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



LVC 96128 • LOVE

FRONT: Love

INSIDE: Blank

die-cut, gold foil, & embossed



\$6.00



LVC 96129 • PUPPY LOVE

FRONT: You are Loved

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



LVC 96223 • LOVE ALWAYS

FRONT: Love You

INSIDE: Mean it

die-cut, gold foil, & glitter



\$6.00



MYC 96141 • MISS YOU A LATTE

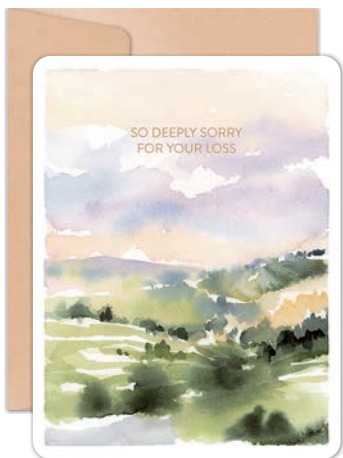
FRONT: I'll Miss You a Latte

INSIDE: Like, a venti latte!

die-cut, black foil, & glitter



\$6.00



SYC 96032 • DEEPLY SORRY

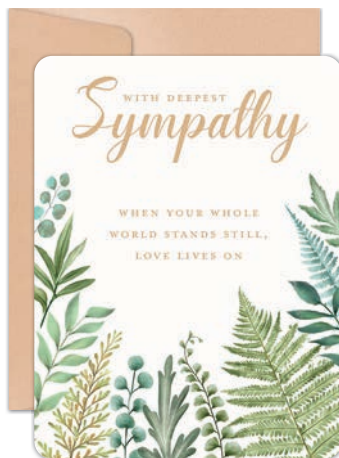
FRONT: So Deeply Sorry for Your Loss

INSIDE: Sending you love and wishing you peace

die-cut, gold foil, & glitter



\$6.00



SYC 96130 • LOVE LIVES ON

FRONT: With Deepest Sympathy
When your Whole World
Stands Still, Love Lives on

INSIDE: So sorry for your loss.

die-cut & gold foil



\$6.00



SYC 96131 • HOLDING YOU CLOSE

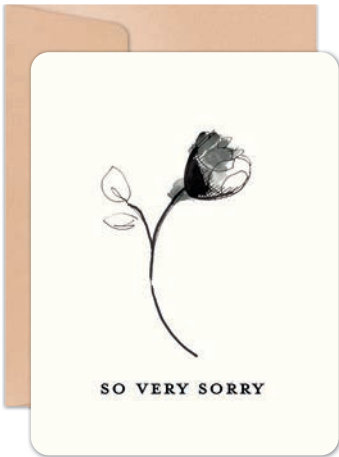
FRONT: There are No Words

INSIDE: Holding you close
in my heart

die-cut, gold foil, & glitter



\$6.00



SYC 96166 • SO VERY SORRY

FRONT: So Very Sorry

INSIDE: With Sympathy

die-cut & black foil



\$6.00

SYC 96264 • CONDOLENCES

FRONT: A Heart that Touched So Many,
Lives on in Those It Loved.

INSIDE: My deepest condolences

die-cut, gold foil, & glitter



\$6.00

PSC 96132 • RAINBOW BRIDGE

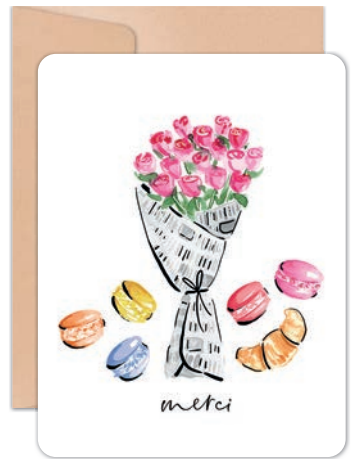
FRONT: Love Never Leaves Us

INSIDE: So sorry for your loss

die-cut, gold foil, & glitter



\$6.00



PSC 96265 • PAW PRINT

FRONT: With Sympathy

INSIDE: My heart hurts for you.

die-cut, gold foil, & embossed



\$6.00

TKC 96033 • LOVE & GRATITUDE

FRONT: Thank You

INSIDE: With love and gratitude

die-cut, gold foil, & glitter



\$6.00

TKC 96034 • MERCI BOUQUET

FRONT: Merci

INSIDE: You're the sweetest!

die-cut, black foil, & glitter



\$6.00



TKC 96134 • THANKS A BUNCH

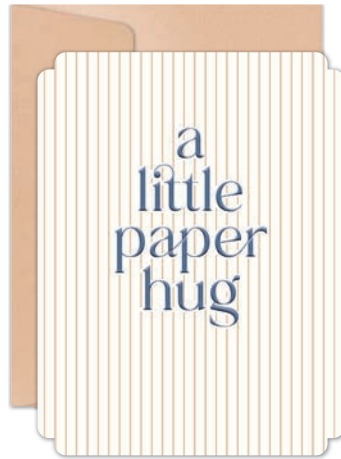
FRONT: Thanks a Bunch

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



TKC 96135 • PAPER HUG

FRONT: A Little Paper Hug

INSIDE: Thank you

die-cut, gold foil, & embossed



\$6.00



TKC 96167 • PURRFECT

FRONT: Thanks

INSIDE: It was purrfect

die-cut, clover foil, & glitter



\$6.00



TKC 96224 • YOU'RE SO NICE

FRONT: Thank You

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



TKC 96266 • YOU'RE THE ZEST!

FRONT: You're the Zest!

INSIDE: Thank you so much

die-cut, gold foil, & glitter



\$6.00



WDC 96035 • I DO

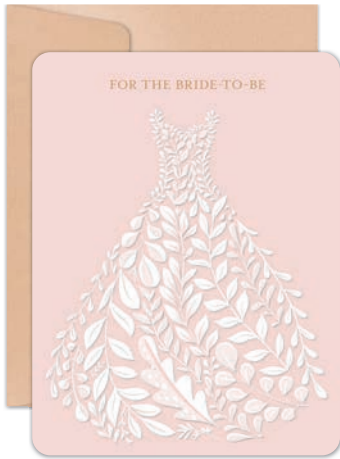
FRONT: Happy I Do Day

INSIDE: Congratulations

die-cut & gold foil



\$6.00



WDC 96137 · BRIDE-TO-BE

FRONT: For the Bride-to-Be

INSIDE: So happy for you!

die-cut, gold foil, embossed & glitter



\$6.00



WDC 96138 · LOVE BIRDS

FRONT: Happy Wedding, Love Birds

INSIDE: Congratulations!

die-cut, gold foil, & glitter



\$6.00



WDC 96168 · NEW RING

FRONT: Congratulations

INSIDE: I'm so happy for you
and your new ~~ring~~ fiancé

die-cut, gold foil, & glitter



\$6.00

NEW



WDC 96267 · THE NEW MR. & MR.

FRONT: The New Mr. & Mr.

INSIDE: Congratulations

die-cut, gold foil, & glitter



\$6.00

NEW



WDC 96268 · THE NEW MRS. & MRS.

FRONT: The New Mrs. & Mrs.

INSIDE: Congratulations

die-cut, gold foil, & glitter



\$6.00

NEW



RTC 96270 · NEW ADVENTURES

FRONT: The Wonderful Adventures
of Retirement

INSIDE: Congratulations on your
retirement!

die-cut, gold foil, & glitter



\$6.00



FALL HOLIDAYS

When the temperature starts to drop, warm up the ones you love with sweet and spooky greetings for all the fall occasions.

20 CARDS FOR FALL HOLIDAYS

- 4 ¼" x 5 ½"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Last Day to order Halloween: 10/10/25
- Last Day to order Thanksgiving: 11/7/25



HAC 96170 · SPOOKY MANTLE

FRONT: Happy Halloween

INSIDE: Blank

die-cut, silver foil, & glitter



\$6.00



HAC 96171 · MY PRETTY

FRONT: Image Only

INSIDE: Happy Halloween, my pretty!

die-cut, black foil, & glitter



\$6.00



HAC 96172 · HALLOWEEN FUN

FRONT: Happy Halloween

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



HAC 96173 · MEOWLOWEEN

FRONT: Happy Meowloween!

INSIDE: Blank

die-cut, black foil, & glitter



\$6.00



HAC 96174 · PICK YOUR POISON

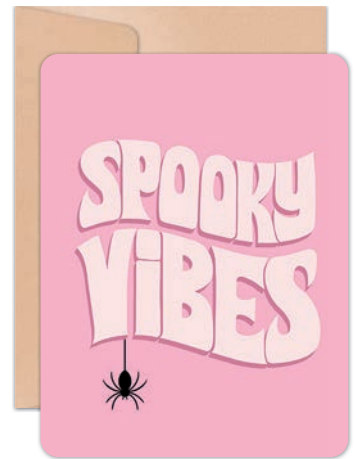
FRONT: Happy Halloween

INSIDE: A toast to the season.

die-cut, gold foil, & glitter



\$6.00



HAC 96175 · SPOOKY VIBES

FRONT: Spooky Vibes

INSIDE: Happy Halloween

die-cut, black foil, & glitter



\$6.00



NEW



HAC 96237 · HEY BOO

FRONT: Hey Boo

INSIDE: Happy Halloween

die-cut & glitter



\$6.00

NEW



HAC 96238 · LET'S GET SPOOKY!

FRONT: Let's Get Spooky!

INSIDE: Happy Halloween

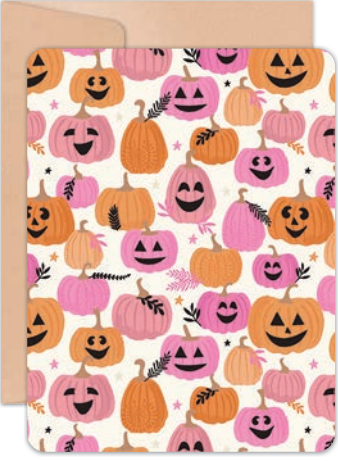
die-cut, gold foil, & glitter



\$6.00



NEW



HAC 96239 · PUMPKIN PATCH

FRONT: Image Only

INSIDE: Orange you glad it's Halloween?!

die-cut, black foil, & glitter



\$6.00

NEW



HAC 96240 · WICKED GOOD TIME

FRONT: Happy Halloween

INSIDE: Have a wicked good time!

die-cut, gold foil, & glitter



\$6.00



HAC 96176 · PUMPKIN SPICE

FRONT: Pumpkin Spice Checklist

INSIDE: Blank

die-cut, black & copper foil, & glitter



\$6.00



HAC 96177 · HELLO PUMPKIN

FRONT: Hello Pumpkin

INSIDE: Blank

die-cut & copper foil



\$6.00

NEW



HAC 96241 · SWEATER WEATHER

FRONT: Sweater Weather

INSIDE: Happy Fall y'all!

die-cut, copper foil, & glitter



\$6.00

NEW



HAC 96242 · HAPPY FALLIDAYS

FRONT: Happy Fallidays

INSIDE: Enjoy every moment.

die-cut, gold foil, & glitter



\$6.00



TGC 96143 · GRATEFUL

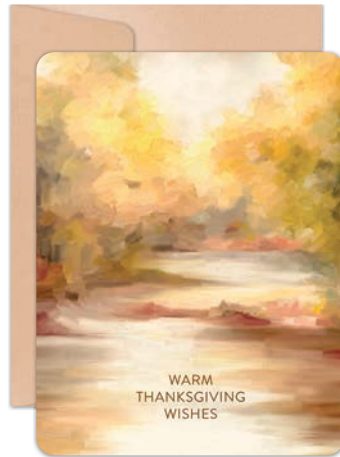
FRONT: Grateful

INSIDE: For family, for friends,
and especially for you.
Happy Thanksgiving

die-cut, gold foil, & glitter



\$6.00



TGC 96144 · THANKSGIVING WISHES

FRONT: Warm Thanksgiving Wishes

INSIDE: For a day filled with
love and gratitude.

die-cut, bronze foil, & glitter



\$6.00



TGC 96145 · THANKFUL

FRONT: I am So Thankful for You.

INSIDE: Happy Thanksgiving

die-cut, gold foil, & glitter



\$6.00



TGC 96146 · LET'S EAT

FRONT: Happy Thanksgiving

INSIDE: Let's eat!

die-cut, copper foil, & glitter



\$6.00



TGC 96243 · GRATITUDE

FRONT: Gratitude Changes Everything

INSIDE: So thankful for you.

die-cut, gold foil, & glitter



\$6.00



TGC 96244 · HARVEST WREATH

FRONT: Happy Thanksgiving

INSIDE: With Love

die-cut, gold foil, & glitter



\$6.00



WINTER HOLIDAYS

Light up the holiday season with bright and merry greetings for all the winter occasions.

24 CARDS FOR WINTER HOLIDAYS

- 4 ¼" x 5 ½"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Last Day to order Winter Holidays: 12/2/25





CHC 96147 · MERRY & BRIGHT

FRONT: May Your Days be Merry & Bright

INSIDE: Happy Holidays

die-cut, red foil, & glitter



\$6.00



CHC 96148 · PEACE

FRONT: Peace

INSIDE: Goodwill to all

die-cut, gold foil, & glitter



\$6.00



CHC 96149 · TREE FARM

FRONT: Merry Merry

INSIDE: Joyful happy Christmas

die-cut, gold foil, & glitter



\$6.00



CHC 96151 · PEACE & JOY

FRONT: Peace & Joy

INSIDE: To you & those you love

die-cut, gold foil, & glitter



\$6.00



CHC 96152 · BEARY MERRY

FRONT: Warm Holiday Wishes

INSIDE: For a beary merry Christmas!

die-cut, red foil, & glitter



\$6.00



CHC 96153 · CITY SIDEWALKS

FRONT: Image Only

INSIDE: Have yourself a merry little Christmas!

die-cut, gold foil, & glitter



\$6.00



CHC 96154 · HOLIDAY CHEERS

FRONT: Holiday Cheers!

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



CHC 96155 · MERRY VIBES

FRONT: Merry Vibes

INSIDE: And cool winter wishes

die-cut, gold foil, & glitter



\$6.00



CHC 96156 · HOLIDAY HOME

FRONT: Happy Holidays

INSIDE: May your days be merry and bright!

die-cut, gold foil, & glitter



\$6.00



CHC 96157 · REINDEER WREATH

FRONT: Happy Holidays

INSIDE: And joy to you this Christmas!

die-cut, gold foil, & glitter



\$6.00



CHC 96158 · HOLIDAY PUPS

FRONT: We Woof You a Merry Christmas

INSIDE: And a happy New Year!

die-cut, gold foil, & glitter



\$6.00



CHC 96169 · NUTCRACKERS

FRONT: Merry Christmas

INSIDE: And happiness throughout the New Year.

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96271 · TIS THE SEASON

FRONT: Tis the Season

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96272 · VINTAGE SPARKLE

FRONT: Sparkle and Shine

INSIDE: Happy Holidays

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96273 · FROM US TO YOU

FRONT: From Us to You

INSIDE: Merry Christmas with love

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96274 · DECK THE HALLS

FRONT: Deck The Halls

INSIDE: Celebrate the season

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96275 · CHRISTMAS SHOPPE

FRONT: Merry and Bright

INSIDE: Thinking of you at Christmas

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96276 · LOVE & JOY

FRONT: Merry Christmas

INSIDE: Sending love and joy

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96277 · SWEET WISHES

FRONT: Sweet Christmas Wishes

INSIDE: Especially for you.

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96278 · GIFTWRAPPED

FRONT: Happy Holidays

INSIDE: Enjoy every festive moment!

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96279 · HOLIDAY BOOKSHELF

FRONT: Merry Christmas

INSIDE: Warmest Holiday Wishes

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96280 · CHRISTMAS BLESSINGS

FRONT: Oh Come All Ye Faithful
Joyful & Triumphant

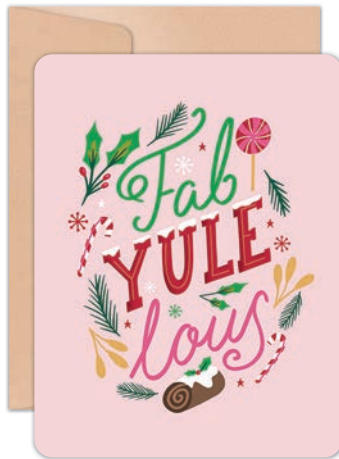
INSIDE: Christmas blessings

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96281 · FABYULEOUS

FRONT: FabYuleous

INSIDE: Get your Christmas on!

die-cut, gold foil, & glitter



\$6.00

NEW



CHC 96282 · PEACE, LOVE & LIGHT

FRONT: Happy Hanukkah

INSIDE: Peace, love and light to you

die-cut, gold foil, & glitter



\$6.00



**WOODEN COUNTERTOP DISPLAY · 12-POCKET
R912T**

Features three rows of four facings with an acrylic front-facing shelf. 21"W x 13"H x 7"D.

Wholesale investment for 12 units is \$226.00.

*Includes \$67.00 fixture for \$10.00



**ACRYLIC SHELF DISPLAY FOR SLATWALL · 30-FACINGS
R11**

Slatwall hooks provided. Fixture will ship separately from cards. 48"W x 12"H.

Wholesale investment for 30 units is \$570.00*

*Includes \$115.00 fixture for \$30.00



**WOODEN FLOOR DISPLAY · 48-POCKET
R948T**

Features galvanized steel accents & locking caster wheels for easy-maneuvering. Rotates in 16". 64.5" tall.

Wholesale investment for 48 units is \$894.00*

*Includes \$260.00 fixture for \$30.00



THE CREATIVE TEAM at willow & ivy™ ·press·



W&I HOTLINE

1-800-229-2753

ORDERS & SALES

sales@willowandivypress.com



@willowandivypress

BOX 360
LONGMONT, CO 80502

CUSTOMER SUPPORT

support@willowandivypress.com

GENERAL INQUIRIES

hello@willowandivypress.com

PRICING & BILLING DETAILS

Everyday Greeting Cards are sold 6 cards and envelopes per unit for \$18.00/unit wholesale, \$6.00/each retail. Pricing details shown are for product and product fills only. Contact your sales representative for complete fixture pricing.

Prices listed in U.S. dollars and valid for domestic orders only. Pricing may vary in Canada and other International Markets. Prices and terms subject to change without notice.

Willow & Ivy Press™ offers you the convenience of charging your order to your MasterCard, Visa, or American Express. For more information, contact your sales representative at sales@willowandivypress.com or 1-800-229-2753.

TERMS & CONDITIONS OF SALE

New accounts must provide bank and four trade references, resale tax number, store contact name and store email address. Payment with first order expedites shipment.

Terms: 1% 10 Days Net 30 Mead. A return authorization is required for limited exchange of Everyday Greeting Cards. Willow & Ivy Press™ reserves the right to reject all purchase orders based upon a review of the character and quality of the purchaser's retail outlet, and to replace slow-performing designs with proven bestsellers in a similar theme or style.

Resale of all products by Willow & Ivy Press™ on third-party websites is prohibited. To feature Willow & Ivy product in your printed or electronic marketing material (e.g. social media, advertising, websites, etc.) you must prominently feature the Willow & Ivy Press™ name or registered logo.

SEASONAL MERCHANDISE TERMS

December dating to all qualified accounts. Invoice net due and payable December 5th, 2025. F.O.B. Mead. U.S. funds only. All shipments subject to credit approval. Holiday orders shipped after November 3rd are All Sales Final. Pay your Winter Holidays invoice by December 5th, 2025.

Returns are not allowed when cards are ordered with a discount or All Sales Final Terms. Return your unsold product along with Authorization Form by February 2nd, 2026. Return freight must be paid by customer. A credit memo will be issued and a credit will appear on your account. Credit expires December 31st, 2026. Last day to order Winter Holidays: 12/02/2025. Last day to order Fall Holidays: 10/10/25. Halloween returns due 11/28/2025; Thanksgiving returns due 12/29/2025; Winter Holidays returns due 2/02/2026. No cash refunds. Call 1-800-229-2753 for a Return Authorization.