

# LEANIN' TREE

2025 SPRING CATALOG

Valentine's Day  
February 14th



Easter  
April 20th



Mother's Day  
May 11th



Father's Day  
June 15th



Plus  
Graduation!



Leanin' Tree®

America's Favorite Greeting Cards

Made in USA



# Valentine's Day

February 14<sup>th</sup>

Shower your customers with love and romance with a display of Valentine's Day cards. Our selection includes sweet and romantic designs to set every heart a-flutter!

Earn Free Freight when you ship in December!

Ship your Valentine's Day by December 27<sup>th</sup> and earn free freight\*. All Valentine's Day orders receive February 17<sup>th</sup> dating.

Cards may feature one or more special embellishments:

- DC = Die-Cut Card
- FS = Foil Stamped Card
- GL = Glitter Embellished Card
- PP = Premium Paper
- SV = Spot Varnish
- TH = Thermal Inks
- TI = Card includes Tip-in
- UV = High Gloss Coating
- EMB = Embossed

## Fast Facts:

- Card designs in display: 32
- All designs in units of 4
- Classic card size: 5" x 7"
  - \$4.95 retail / \$9.90 unit
- All designs include full-color interiors and printed envelopes
- Packaged cards included on corrugate display
- 2 packs each of four designs
- 8 cards per pack with full-color interiors
- \$5.95 retail, \$6.00/unit of two
- First ship date: December 2, 2024
- Last order date: January 22, 2025
- February 17<sup>th</sup> dating on all orders

★ Made in USA ★



**Free Freight!**  
Ship by  
December 27<sup>th</sup>  
to qualify!

\*Orders to Alaska and Hawaii do not qualify for free freight.



**VDT32305** You're amazing... and perfect and you smell good and I love you! Happy Valentine's Day —Rachael Hale® UV \$4.95



**VDT82200** Happy Valentine's Day Wishing you... more happiness and more of everything that fills your heart with joy!—Robbin Rawlings GL \$4.95



**VDT82214** ...on Valentine's Day... thank you for being you and for being mine Love you so much! —Pigment Productions TH \$4.95



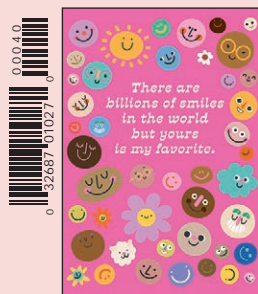
**VDT40086301** It's not what... It's who you have that counts! How wonderful my world is with you in it. Happy Valentine's Day—Pigment Productions FS \$4.95



**VDT40126101** Big Hugs and Kisses ...Just for you! Happy Valentine's Day—Pigment Productions DC TH \$4.95



**VDT40126201** My Heart Belongs to You! Mew! I love you, and I'm not kitten! —Leeza Hernandez FS GL \$4.95



**VDT40126301** There are billions of smiles in the world but yours is my favorite. ...Happy Valentine's Day —Pigment Productions TH \$4.95



**VDT40126401** Valentine... I labrADORE you! Happy Valentine's Day! —Rubberball Studios GL \$4.95



**VDT40126501** I dog-gone love you! With pugs and kisses on Valentine's Day! —Leeza Hernandez TH \$4.95



**VDT40126601** You are Paw-some Valentine Glad you're fur-ever mine!—Emily Dumas TH \$4.95



**VDT40126701** Kiss Kiss Hoo-ray! Happy Valentine's Day —Kendra Dew FS GL \$4.95



**VDT40126801** Muah! Hugs and Kisses and Lots and Lots of Happy Valentine's Day wishes! —Masterfile FS \$4.95

W291V wholesale: \$340.80  
Retail value: \$681.20  
Display 23" W x 23" D x 69.5" H





**VDT40126901** i love your great big beautiful heart Happy Valentine's Day  
—Robbin Rawlings **\$4.95**



**VDT40127001** I hit the jackpot with you I'm so lucky to call you mine. Happy Valentine's Day  
—Molly Lentz **FS GL \$4.95**



**VDT40127101** OMG I love you so much Like, SO much. Happy Valentine's Day  
—Katherine Herrell **FS GL \$4.95**



**VDT40127201** You Feel Like Home. My heart found its happy place when I found you. Happy Valentine's Day...  
—Katherine Herrell **GL \$4.95**



**VDT40127301** Valentine, we're the perfect mix I'm so glad we wound up together!  
—Cynthia Frenette **TH \$4.95**



**VDT40127401** Love you so mush! Happy Valentine's Day  
—Diannart **FS GL \$4.95**



**VDT40127501** You're the sweetest! Happy Valentine's Day  
—Getty Images **SV \$4.95**



**VDT40127601** Love XOXO Sending you hugs & kisses and Happy Valentine's Day wishes!  
—Heather Rosas **TH \$4.95**



**VDT47057801** love you So So Much! Happy Valentine's Day  
—Caroline Simas **GL \$4.95**



**VDT47075901** Hope you're feeling the love from your nose to your toes! Happy Valentine's Day  
—Stacy Moore **GL \$4.95**



**VDT47076001** Love You Happy Valentine's Day  
—Heatherlee Chan **FS GL \$4.95**



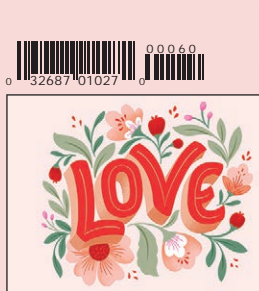
**VDT47076101** Love wins, always always Happy Valentine's Day  
—Kelly Rae Roberts **GL \$4.95**



**VDT47076201** XOXO Happy Valentine's Day with Love  
—Mollie B **GL \$4.95**



**VDT47076301** Happy Valentine's Day May your day be filled with lots and lots of love!  
—Diane Neukirch **FS GL \$4.95**



**VDT47076401** Love It's amazing how such a little word can mean so much. Happy Valentine's Day  
—Gia Graham **FS GL \$4.95**



**VDT47076501** Love You Lots Because there's so much to love about you! Happy Valentine's Day  
—Cynthia Frenette **FS GL \$4.95**



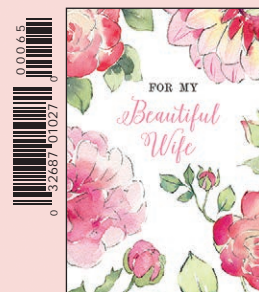
**VDT47076601** Be Mine Have a Toadally Hoppy Valentine's Day!  
—Carme Sala Villaplana **FS GL \$4.95**



**VDT47076701** for my husband on valentine's day Finding the perfect husband... all I had to do was marry my best friend...  
—Heather McLaughlin **FS \$4.95**



**VDT47076801** I love you more than chocolate But thank you for not making me choose. Happy Valentine's Day  
—Emily Dumas **FS GL \$4.95**



**VDT47076901** For My Beautiful Wife ...Happy Valentine's Day with All My Love  
—Heatherlee Chan **FS GL TI \$4.95**

**Packaged Greeting Cards**

**8 Cards for just \$5.95!**

Each package contains 8 cards with colorful interiors for when you've got a lot of love to share. Two packs each of the four designs shown are included with the pre-select display.



**VOT93395** Happy Valentine's Day Bright and happy wishes for a day filled with love!  
—Studio Two **\$5.95**



**VOT93396** For you on Valentine's Day Wishing you lots of love because you're so special.  
—Nicole Tamarin **\$5.95**



**VOT93397** Happy Day All the smiles. All for you. Happy Valentine's Day  
—Heatherlee Chan **\$5.95**



**VOT93398** XOXO I love you a ton! Happy Valentine's Day  
—Heather McLaughlin **\$5.95**



# Easter

April 20th

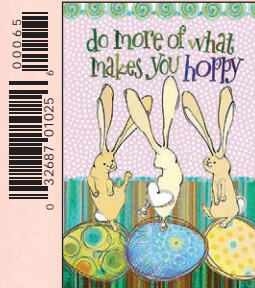
Offer your customers a selection of cheery Spring wishes with a floor display of Easter cards. Our colorful collection delivers a variety of delightful designs that celebrate the season in secular and inspirational themes.

## Fast Facts:

- Card designs in display: 32
- All designs in units of 4
- Classic card size: 5" x 7"
  - \$4.95 retail / \$9.90 unit
- All designs include full-color interiors and printed envelopes

★ Made in USA ★

- Packaged cards included on corrugate display
- 2 packs each of four designs
- 8 cards per pack with full-color interiors
- \$5.95 retail, \$6.00/unit of two
- First ship date: February 3rd, 2025
- Last order date: March 28, 2025
- April 21<sup>st</sup> dating on all orders



**EDT55399** do more of what makes you happy and dance like nobunny's watching! Happy Easter —Robbin Rawlings GL \$4.95



**EDT60509** hi It's just me, thinking of you and wishing you a very Happy Easter! —Robbin Rawlings GL \$4.95



**EDT60648** Happy Easter May all the little delights of the season bring joy to your heart. —Advocate Art GL \$4.95



**EDT82224** Happy Easter happy spring happy happy everything Wishing you every good thing and lots of it!—Nicole Tamarin GL \$4.95



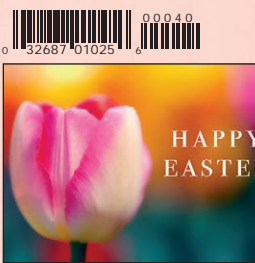
**EDT82542** Warm and fuzzy wishes for a blessed and happy Easter. —Sarah Summers DC GL \$4.95



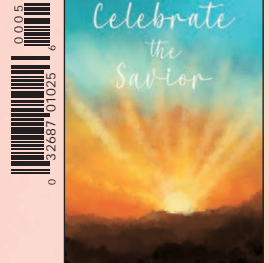
**EDT40077601** Wishing you a very Happy Easter Just thought I'd send a warm fuzzy or two... —Pigment Productions FS TI \$4.95



**EDT40117001** Happy Easter Wishing you joy as the world awakens to a bright new spring. —Leon Devence FS GL \$4.95



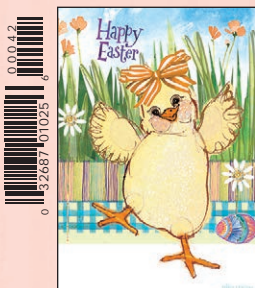
**EDT40117101** Happy Easter Bright and beautiful Easter wishes to you and those you love. —Ardea Picture Library UV \$4.95



**EDT40117201** Celebrate the Savior May God's light shine upon you this Easter. —Advocate Art UV \$4.95



**EDT47069501** Wishing all kinds of blessings to a very special you! Happy Easter —Robbin Rawlings GL \$4.95



**EDT47069601** Happy Easter You're loved so much for all the sweet things you do... But most of all for being YOU!—Robbin Rawlings GL \$4.95



**EDT47069701** Easter Joy, Blessings, and Happiness All for you, today and always. —Cynthia Frenette GL \$4.95

W291E wholesale: \$340.80  
Retail value: \$681.20  
Display 23" W x 23" D x 69.5" H





**EDT47069801 Hoppy Easter**  
With lots of love to egg-stra special you!  
—Suzanne Nicoll **FS GL \$4.95**



**EDT47069901 Warmest wishes**  
for the happiest, hoppiest Easter ever!  
—Petals Prints Design **GL \$4.95**



**EDT47070001 Yay! Spring is Here!** Cue the happy dance!  
—Sherri Buck Baldwin **FS GL \$4.95**



**EDT47070101 May your basket overflow**  
with happy this Easter!  
—Makiko **GL \$4.95**



**EDT47070201 Happy Easter!**  
Hope the day brings you the nicest surprises!  
—Victoria Hutto **GL \$4.95**



**EDT47070301 Hi, friend**  
Wishing you a Splendid Spring and Egg-cellent Easter!  
—Beth Logan **FS GL \$4.95**



**EDT47070401 Happy Easter**  
Spring is in the air... hope you enjoy every minute!  
—Heatherlee Chan **GL \$4.95**



**EDT47070501 Happy Easter**  
Thinking of you and hoping that Easter brings you every reason to feel blessed.  
—John Keeling **FS GL \$4.95**



**EDT47070601 Rejoice** May this joyous day bring many blessings to you and yours.  
—Advocate Art **FS GL \$4.95**



**EDT47070701 Happy Easter**  
Thinking of you with love on this bright and happy day!  
—Anne Tavoletti **GL \$4.95**



**EDT47070801 May the return of Spring** fill your heart with joy  
Happy Easter  
—Two if by Sea **FS \$4.95**



**EDT47070901 Easter Blessings**  
May your joy be boundless, for His love is eternal!  
—Zirkus Design **GL \$4.95**



**EDT47071001 He Is Risen** Rejoice in His blessings, today and always.  
Happy Easter—Mollie B **GL \$4.95**



**EDT47071101 Easter Wishes** May love and happiness always decorate your heart and home.  
—Courtney Morgenstern **FS GL \$4.95**



**EDT47071201 To Somebunny Special** Have a fun and fuzzy Easter with all your favorite peeps!  
—Heatherlee Chan **FS GL \$4.95**



**EDT47071301 Smile! It's Easter!** Hope it's paws-itively meow-velous!  
—Planet Cat **FS GL \$4.95**



**EDT47071401 Springtime Wishes!** May you have a bright, beautiful spring filled with the best of everything!  
—Heatherlee Chan **GL \$4.95**



**EDT47071501 Happy Easter**  
Wishing you a 24 carrot day!  
—Sally Ball Sharp **FS GL \$4.95**



**EDT47071601 Happy Easter**  
It's just me, thinking of you and wishing you a hoppy spring!  
—Bright Art Licensing **GL \$4.95**



**EDT47071701 Happy Easter**  
To somebunny who's just the bloomin' best!  
—Advocate Art **FS GL \$4.95**

**Packaged Greeting Cards**

**8 Cards**  
for just **\$5.95!**

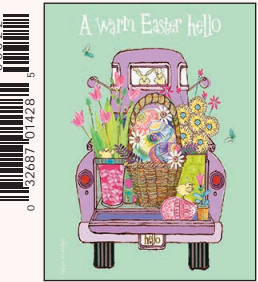
Each package contains 8 cards with colorful interiors for just \$5.95. Two each of the four designs (8 packs) are included with each display.



**EOT92936 Hello Spring** Hello sunshine, hello joy, hello you! Happy Easter—Susan Winget **\$5.95**



**EOT93368 "My Butt Hurts!"** "What did you say?" I said "Have a Happy Easter!"  
—Dare to Laugh™ **\$5.95**



**EOT93369 A warm Easter hello** Thinking of you and wishing you every little joy of Spring.  
—Robbin Rawlings **\$5.95**



**EOT93370 Easter Blessings to You**  
—Haley Bush **\$5.95**



# Mother's Day

May 11<sup>th</sup>

Mom deserves all the love, especially on her special day. Our Mother's Day collection offers unique and heartfelt designs that speak from the heart and honor the most special women in our lives.

## Fast Facts:

- Card designs in display: 32
- All designs in units of 4
- Classic card size: 5" x 7"
  - \$4.95 retail / \$9.90 unit
- All designs include full-color interiors and printed envelopes
- First ship date: March 7, 2025
- Last order date: April 18, 2025
- May 12<sup>th</sup> dating on all orders

★ Made in USA ★



**MDT60612** mother [muth-er] noun ... See also: superhuman, therapist, chauffeur... You're the definition of... mom! Happy Mother's Day—Letter and Lined GL TI \$4.95



**MDT60655** Mom Wishing you a day filled with sunshine and happiness! Happy Mother's Day—Joy Hall GL \$4.95



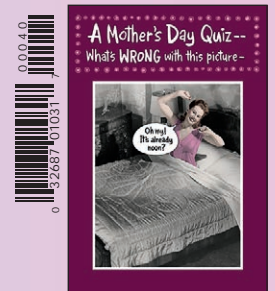
**MDT60656** Mom ...wishing you a day filled with... reminders of how very loved you are. Happy Mother's Day—Gail Flores FS \$4.95



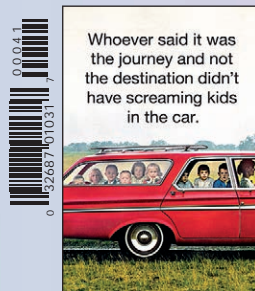
**MDT82550** Happy Mother's Day Celebrating your beautiful heart and wishing you a day filled with love.—Laurel Burch™ FS \$4.95



**MDT40118101** Happy Mother's Day May today be filled with all the joy and all the love you're so deserving of.—Claire Brocato TI UV \$4.95



**MDT40118201** A Mother's Day Quiz - What's wrong with this picture? ...Not a darn thing! Happy Mother's Day!—Rubberball Studios \$4.95



**MDT40118301** Whoever said it was the journey and not the destination... It's Mother's Day... Enjoy the ride!—Ephemera, Inc. UV \$4.95



**MDT40118401** Mom you're like a world-class juggler... you never drop the ball! Happy Mother's Day—Pigment Productions FS GL \$4.95



**MDT4071801** Wishing you a day to do exactly what you want... even if that's nothing at all. Happy Mother's Day—Pigment Productions FS GL \$4.95

W291M wholesale: \$316.80  
Retail value: \$633.60  
Display 23" W x 23" D x 69.5" H





**MDT47071901** happy mother's day Hope your day is overflowing with lots of joy and love! —Amylee Weeks **GL \$4.95**



**MDT47072001** You are pure magic Happy Mother's Day ...to... a radiant and beautiful light in this world. —Stephanie Ryan **FS GL \$4.95**



**MDT47072101** Thank you for always being there for me. With Love on Mother's Day —Cynthia Frenette **GL \$4.95**



**MDT47072201** Mom Thanks for helping me grow Happy Mother's Day —By The Lakeside **FS GL \$4.95**



**MDT47072301** Berry Best Mama Wishing you a day filled with sweetness and joy! Happy Mother's Day —Corinne Haig **FS GL \$4.95**



**MDT47072401** Happy Mother's Day Thinking of you and wishing you a special and love-filled day. —Heatherlee Chan **EMB FS GL \$4.95**



**MDT47072501** Happy Mother's Day Today is all about celebrating the wonderful mom and woman that you are! —AnnScott Design **FS GL \$4.95**



**MDT47072601** Mom you are powerful... brilliant, and brave You are my hero. Happy Mother's Day —Katherine Herrell **GL \$4.95**



**MDT47072701** Happy Mother's Day With love and best wishes for an especially wonderful ... day. —Bright Art Licensing **FS GL \$4.95**



**MDT47072801** Best Mom Ever I'm so lucky to have you in my life. Happy Mother's Day —Nicole Tamarin **FS GL \$4.95**



**MDT47072901** Thinking of You ...and sending wishes for a very happy and beautiful Mother's Day. —Bright Art Licensing **FS GL \$4.95**



**MDT47073001** For Mom Love you bunches! Happy Mother's Day —Heather Stillufsen **FS GL \$4.95**



**MDT47073101** Happy Mother's Day Wishing you a perfect day filled with lots of love and happiness. —Sara B. **FS GL \$4.95**



**MDT47073201** Mama bear Thanks for always being there when I needed you. Happy Mother's Day —Laura Marshall **FS GL \$4.95**



**MDT47073301** Mom May you know today and always how much you are loved. Happy Mother's Day —ArrolynnWeiderhold **EMB GL \$4.95**



**MDT47073401** Happy Mother's Day Hope your day is beautiful from beginning to end. —Paul Brent **FS GL \$4.95**



**MDT47073501** Mom... I'm so glad to call you mine. Happy Mother's Day —Advocate Art **FS GL \$4.95**



**MDT47073601** To My Wife on Mother's Day Today we celebrate... how wonderful you truly are. With All My Love—Gail Flores **FS GL \$4.95**



**MDT47073701** You Rule! Happy Mother's Day —Thimblepress **FS GL \$4.95**



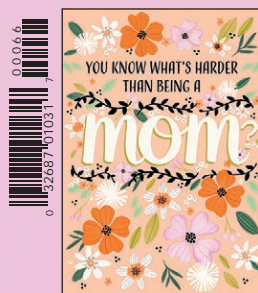
**MDT47073801** Beautiful, Wonderful You... incredible Mom! You're everything to me. Happy Mother's Day —Leeza Hernandez **FS GL \$4.95**



**MDT47073901** I couldn't have picked a better Mom... you're the beary best there is! Happy Mother's Day —Robbin Rawlings **GL \$4.95**



**MDT47074001** mom you are amazing Don't ever forget it! happy mother's day —Robbin Rawlings **GL \$4.95**



**MDT47074101** You know what's harder than being a mom? Nothing, absolutely nothing. Happy Mother's Day —Jackie Quigley **FS GL \$4.95**





# Father's Day

June 15<sup>th</sup>

Let Dad know how special he is with a Father's Day card from Leanin' Tree. Whether he's a fan of the great outdoors or master of the backyard barbecue, our unique selection has just the right card to touch his heart and make him feel like a king!

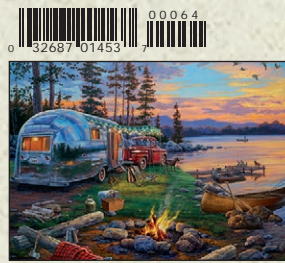
## Fast Facts:

- Card designs in display: 32
- All designs in units of 4
- Classic card size: 5" x 7"
  - \$4.95 retail / \$9.90 unit
- All designs include full-color interiors and printed envelopes
- First ship date: April 11, 2025
- Last order date: May 23, 2025
- June 16<sup>th</sup> dating on all orders

★ Made in USA ★



**FCT60662** Happy Father's Day You deserve a day to...be celebrated for the wonderful man and dad that you are!—Advocate Art **FS \$4.95**



**FCT82350** Wishes for a magnificent day to a man whose heart is as big as the great outdoors! Happy Father's Day—Darrell Bush **\$4.95**



**FCT82569** Happy Father's Day May your day be a collection of...many reminders of how much you are loved.—Getty Images **FS \$4.95**



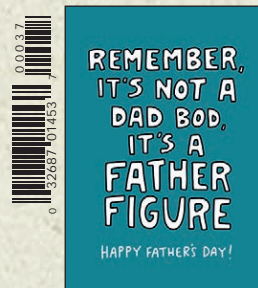
**FCT82588** Any man can be a father But it takes someone special to be a Dad Wishing a very special day to a very special Dad.—Lily & Val, LLC **\$4.95**



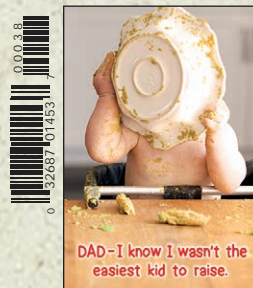
**FCT40118801** ..."You're the best!" "Cheers to you!" "You're #1!" Some complimentary nuts for Father's Day.—Pigment Productions **TH \$4.95**



**FCT40118901** Wishing you a day beyond your wildest dreams! Happy Father's Day —Bjorkman Brothers **TH \$4.95**



**FCT40119001** Remember, it's not a Dad Bod, it's a Father Figure Happy Father's Day You're a Perfect Dad!—Dare to Laugh™ **TH \$4.95**



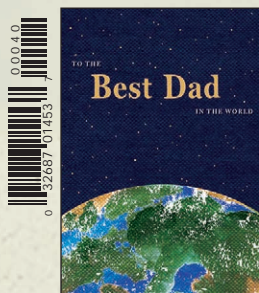
**FCT40119101** Dad - I know I wasn't the easiest kid to raise. The great ones never are. Happy Father's Day with Love!—Rubberball Studios **UV \$4.95**



**FCT40119201** You're a Backyard All-Star and a Hall of Fame Dad Happy Father's Day —Zirkus Design **UV \$4.95**

W291F wholesale: \$316.80  
Retail value: \$633.60  
Display 23" W x 23" D x 69.5" H





**FCT40119301** To The Best Dad In The World ...maybe the universe. Happy Father's Day  
—Bright Art Licensing FS \$4.95



**FCT40119401** Dad Happy Father's Day to a Dad with a heart as big as the great outdoors!  
—Shari Jenkins UV \$4.95



**FCT40119501** Happy Father's Day They don't make 'em like you anymore!—Jo Taylor TH \$4.95



**FCT40119601** Best Dad Ever ...I'm grateful every day for a dad like you. Happy Father's Day  
—Richelle Garn EMB FS \$4.95



**FCT40119701** Happy Father's Day Big Dog! Who's a good dad? ... Is it you? Yes, YOU'RE a good dad!  
—Pigment Productions TH \$4.95



**FCT40119801** You're a Kick-Bass Dad ...who's always keeping it cool. Happy Father's Day  
—Hannah Beisang FS \$4.95



**FCT40119901** Dad, You're such a Fun-gi! Love you so mush. Happy Father's Day  
—Nina Seven FS \$4.95



**FCT40126001** Taco 'bout an awesome Dad Wishing you a Mex-cellent Father's Day  
—Advocate Art TH \$4.95



**FCT47074301** Happy Father's Day There's no one I'd rather take adventures with than you.  
—Christine Anderson FS \$4.95



**FCT47074401** Happy Father's Day Dad Wishing you a day full of bear hugs and so much fun!  
—Bright Art Licensing FS \$4.95



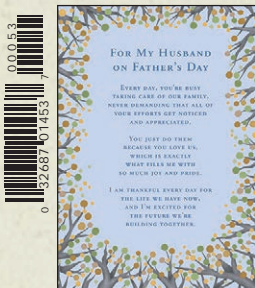
**FCT47074501** Happy Father's Day, Pops! You're absolutely crushin' this Dad thing!  
—Jalynn Heerdt FS \$4.95



**FCT47074601** Papa bear It's your day... no snack or nap is too big! Happy Father's Day  
—Laura Marshall FS \$4.95



**FCT47074801** happy father's day! And many mower!  
—Arrolynn Weiderhold \$4.95



**FCT47074901** For My Husband on Father's Day... I love you for... everything that makes you, you. Happy Father's Day  
—Beth Logan FS \$4.95



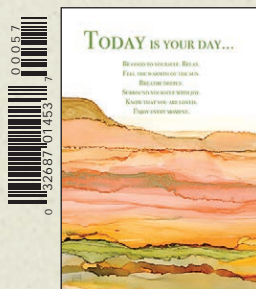
**FCT47075001** Dad, I think you're s'whale! Happy Father's Day  
—Farida Zaman FS \$4.95



**FCT47075101** Out of all the wonderful Dads in the world... you're the wonderfulest! Happy Father's Day  
—Laurie Stein \$4.95



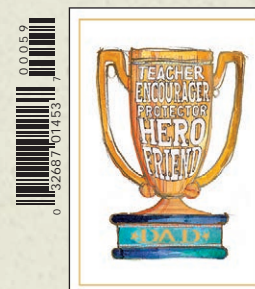
**FCT47075201** Because You're such a Great Dad... Wishing you a wildly wonderful, very happy Father's Day!  
—Veronique Charron FS \$4.95



**FCT47075301** Today is your day... Know that you are loved. Enjoy every moment. Happy Father's Day  
—Chris Paschke FS \$4.95



**FCT47075401** ...Dad... It's everything you do the whole year through that makes this a day to celebrate you! Happy Father's Day  
—Lisa Audit FS \$4.95



**FCT47075501** Dad Teacher... Protector... Friend Happy Father's Day to the all-around best there is!  
—Robbin Rawlings FS \$4.95



**FCT47075601** Dad... grateful to you for always being there... and for lifting me up in more ways than I can count! You're the best! Happy Father's Day  
—Robbin Rawlings \$4.95



**FCT47075701** Ultimate Dad Happy Father's Day You take the "great dad" thing to a whole new level!  
—Kelsey Collings FS \$4.95



**FCT47075801** Dad You're a Star Love you tons! Happy Father's Day  
—Doodle Press Studio FS \$4.95



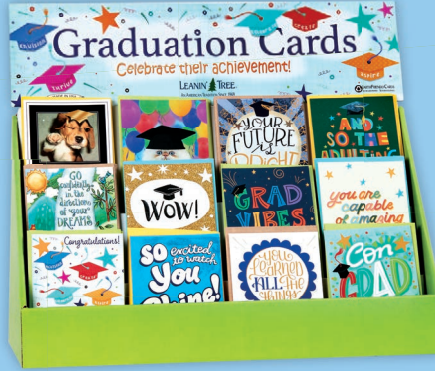
# Graduation

Ship with Mother's Day in March!

Be ready for the busy Graduation season with an attention getting floor display. Colorful designs honoring the new grad include a selection of money and gift card holders. Graduation cards are available year-round and are shown in our Everyday catalog as well.



Includes money/gift card holder designs!



## Fast Facts:

- Card designs in display: 32
- All designs in units of 6
- Display features mixed pricing:
  - 20 at \$3.95 / \$11.85 unit
  - 7 at \$4.59 / \$13.80 unit
  - 5 at \$4.95 / \$14.85 unit
- New designs indicated in red are available to ship January 2, 2025
- June 20<sup>th</sup> dating on all full-fill display orders booked on or before May 23<sup>rd</sup>. Displays ordered after May 23<sup>rd</sup> and open-stock orders receive regular 30-day terms.

Available to order year-round. Sold in units of 6 cards per design.

★ Made in USA ★

▶ R211NH Counter display sells 12 units of Graduation. Order header H936. 21.5" W x 9" D x 19" H Wholesale investment as shown with 12 units Classic: \$142.20. Based on Classic cards at \$3.95 each. Price will vary with product mix.



**GRT57625** "The future belongs to those who believe in... their dreams." ...Congratulations on Your Graduation —Gail Flores FS PP TI \$4.95



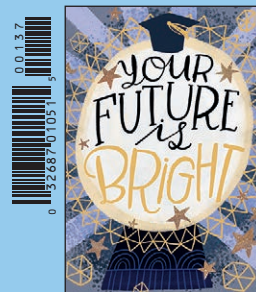
**GRT82315** The tassel was worth the hassle... May your graduation be the start of a bright... future! —Nicole Tamarin FS TI \$4.95



**GRT82582** And so the adulting begins Congratulations, Graduate! —Shannon Snow UV \$3.95



**GRT82583** You learned all the things That's why you're wished all the best! Congratulations —Light House Paper FS \$3.95



**GRT82584** Your Future is Bright Shine On! Congratulations —Cynthia Frenette FS \$3.95



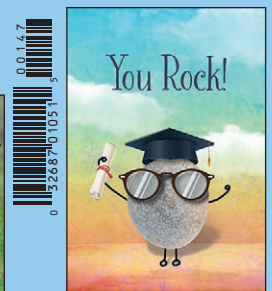
**GRT82585** And now, we party! Congratulations, Graduate! —Ardea Picture Library UV \$3.95



**GRT82586** Smile... you graduated! Congratulations —Howard Robinson UV \$3.95



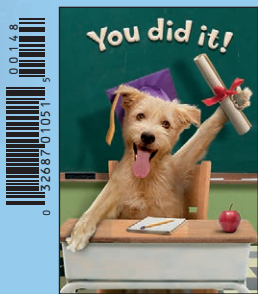
**GRT82587** Whooooo's the smartest? Youuuuu's the smartest! Congratulations on Your Graduation —Ardea Picture Library UV \$3.95



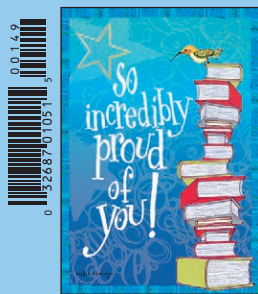
**GRT40054401** You Rock! And now it's time to roll! Congrats, Graduate! —Angi Sullins & Silas Toball SV \$3.95

W291G wholesale: \$407.85  
Retail value: \$815.28  
Display 23" W x 23" D x 69.5" H

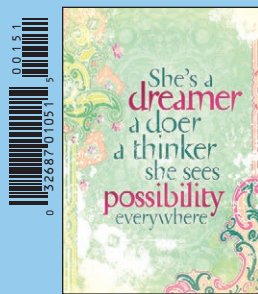




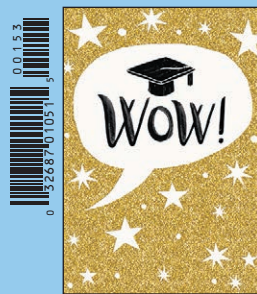
**GRT40054501** You did it! Unleash your awesomeness on the world! Congratulations —John Lund **\$3.95**



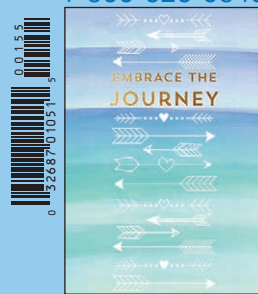
**GRT40054601** So incredibly proud of you! Congratulations —Robbin Rawlings **\$3.95**



**GRT40054801** She's a dreamer... Wishing you a lifetime of dreams to chase and... achieve. Congratulations, Graduate —Angi Sullins & Silas Toball **FS GL \$3.95**



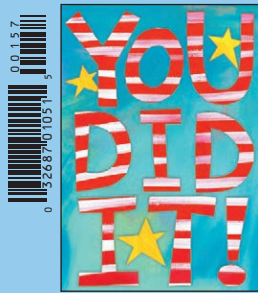
**GRT40055001** Wow! You can say that again! Congratulations, Graduate! —Pigment Productions **GL \$3.95**



**GRT40055201** Embrace the Journey Wishing you a lifetime of happiness and success! Congratulations —Julie Comstock **FS \$3.95**



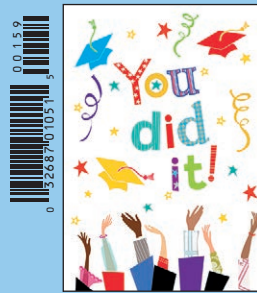
**GRT40055301** Who's Awesome? You're awesome! Happy Graduation to You and Your Amazing Awesomeness! —Ephemera, Inc **FS \$3.95**



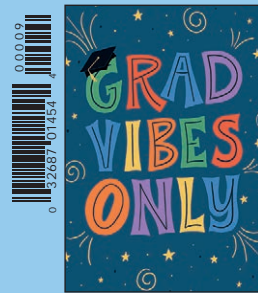
**GRT40055401** You did it! Celebrate like there's no (school) tomorrow! Congratulations, Graduate! —Jennifer Heynen **UV \$3.95**



**GRT40055501** You're a Shining Star No one else sparkles quite like you! Congratulations —Mia Charro **FS \$3.95**



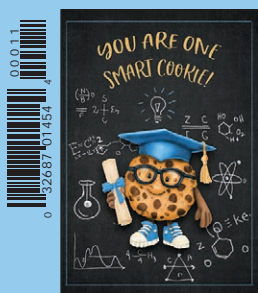
**GRT40055601** You did it! Time to celebrate! Congratulations —Advocate Art **SV \$3.95**



**GRT40079701** Grad Vibes Only You freakin' did it! Huge Congrats —Ilana Griffo **FS \$4.59**



**GRT40118501** So excited to watch you shine! Congratulations, Graduate! —Cynthia Frenette **FS \$4.95**



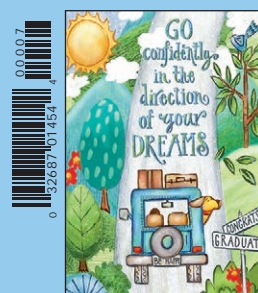
**GRT40118601** You Are One Smart Cookie! What a treat it is to celebrate you! Congratulations, Graduate! —Shelly Comiskey **FS \$4.59**



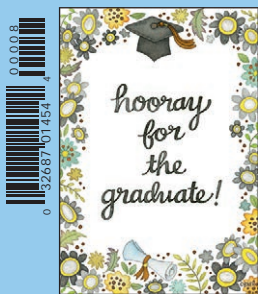
**GRT40118701** ...Congrats... You Did it!... Awesome in other words... celebrate! Congratulations, Graduate! —Cynthia Frenette **GL \$4.59**



**GRT47056201** You are capable of amazing things This is only the beginning! Congratulations, Graduate —Ilana Griffo **FS \$4.59**



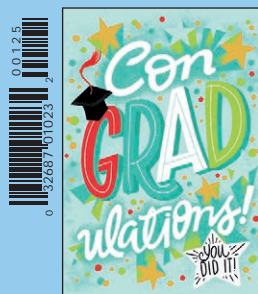
**GRT47056301** Go confidently in the direction of your dreams Wishing you all the good things in life... Congratulations —Karen Embry **\$4.59**



**GRT47056401** Hooray for the Graduate! Just so happy for you! Congratulations —Beth Logan **GL \$4.59**



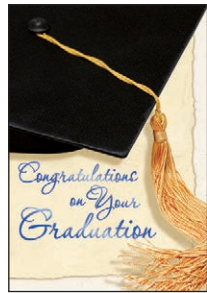
**GRT47056501** Congrats, Grad Wishing you a lifetime of happiness and success! —Heatherlee Chan **FS GL \$4.95**



**GRT47074201** Con GRAD ulations! you did it! You should be proud. Everyone else is! —Cynthia Frenette **FS \$4.95**



Money/Gift Card Holder



**GRM46050101** Congratulations on Your Graduation Wishing you a future filled with... opportunities. —Getty Images **FS \$3.95**



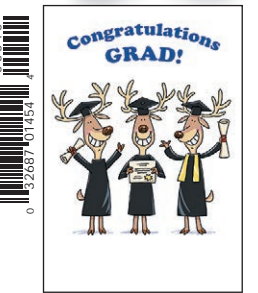
**GRM46050301** You're kind of a big dill now! Happy Graduation —Jan Bryan-Hunt **TH \$3.95**



**GRM46050401** Congratulations! ...celebrate aspire imagine thrive rejoice invest Spend! —Lori Nawyn **\$3.95**



**GRM46050901** ...Because your future's bright and sunny... Here's a little spending money! Congratulations! —Rubberball Studios **\$3.95**



**GRM46051401** Congratulations Grad! Here's a few BUCKS to celebrate! —Rubberball Studios **\$4.59**



# Spring Seasons 2025

Book all Spring Seasons together and watch your sales bloom effortlessly throughout the season!

## Terms and Dates To Remember

1. Unsold Spring Seasons cards can be returned for a credit. Total returns per occasion cannot exceed 25% of the wholesale value of your seasonal order. Use the Return Authorization form provided with your product order.
2. Return your unsold Spring Seasons cards, along with your Return Authorization form, to Leanin' Tree by the dates listed below. Return freight must be paid by customer. A credit memo will be issued, and a credit will appear on your account. Credits will be applied to your next order.
3. Any merchandise returned in excess of the specified amount authorized by Leanin' Tree will not be credited or returned by Leanin' Tree.
4. Returns are not allowed when cards are ordered with a discount and All Sales Final terms.
5. Please call our Customer Service Help Desk at 1-800-201-9140 with any questions.
6. Ship dates, order deadlines, invoice due dates and return deadlines are as follows:

	Wholesale	1 <sup>st</sup> Ship Date:	Last Order:	Dating:	Returns Due:
<b>Valentine's Day-W291V</b>	\$340.80	December 2	January 22	February 17	March 14
<b>Easter-W291E</b>	\$340.80	February 3	March 28	April 21	May 20
<b>Mother's Day-W291M</b>	\$316.80	March 7	April 18	May 12	June 11
<b>Father's Day-W291F</b>	\$316.80	April 11	May 23	June 16	July 15
<b>Graduation-W291G</b>	\$407.85	New designs January 2, 2025	See page 10 for details on dating and returns.		
Total wholesale: \$1,723.05					



Contact your representative  
or call today!

1-800-525-0846

Visit us in our showroom:

Las Vegas Market  
Showroom C801

Leanin'  Tree®

America's Favorite Greeting Cards

Made in USA

CAT SP25  
Background Art by © LT Studio  
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# 2025 Seasonal Wire Display Program

Use one display throughout the year for all seasonal singles.

Replace corrugate displays with attractive wire spinners that require less space. Save on shipping costs and reduce waste – **Save Green** and **“Go Green”!**



## How to Qualify and Order:

- Customer must commit to five of six seasonal programs. This commitment can start with any program and roll into the following calendar year as necessary.
- An additional summer order is required to keep the display full and on the floor from post-Father’s Day to Halloween.
- Customers can receive one spinner at our discounted price with their first season. See your current promotion calendar for discounted pricing. Choose the B35D for the 35-pocket program or the B25S for the 25-pocket program. Remember to order the R06 spider base at the same time. Customers will be charged the full published price plus shipping for replacement fixtures.
- Use the pre-select codes below. Pre-selects include the appropriate seasonal header card and pocket ID cards for the wire display.
- Code numbers indicate the number of card units in each pre-select. The B25S fixture has 25 pockets and the B35D fixture has 35 pockets. Order additional everyday or seasonal cards as needed to fill the B35D display. Consider three units of packaged cards for Valentine’s, Easter, Halloween and Holiday 35-pocket programs.
- Suggested ship dates are set to deliver cards just before the prior season is over. Earlier shipments are suggested when one holiday closely follows another.
- Unsold seasonal cards can be returned for a credit. Total returns per season cannot exceed 25% of the display wholesale value. You must use the Return Authorization Form provided with your order.
- Orders for the next year’s spring seasons (Valentine’s Day through Father’s Day) cannot be put on the system until October of the current year. See your Leanin’ Tree representative for 2025 Halloween and Holiday display prices.

**Ship Valentine’s Day by Dec. 27th to earn Free Freight!**

Orders to Alaska and Hawaii do not qualify.

Seasonal Singles	35-Pocket Program		25-Pocket Program		Suggested Ship Date	Dating
	Order Code	Wholesale	Order Code	Wholesale		
1. Valentine’s Day	W32VD	\$316.80	W25VD	\$247.50	Dec. 16	Feb. 15
2. Easter	W32ES	\$316.80	W25ES	\$247.50	Jan. 27	Apr. 21
3. Mother’s Day	W32MD	\$316.80	W25MD	\$247.50	Apr. 3	May 12
4. Father’s Day	W32FD	\$316.80	W25FD	\$247.50	Apr. 25	Jun. 16
5. Halloween	W32HW	\$-*	W25HW	\$-*	Aug. 15	Nov. 3
6. Holiday	W32CH	\$-*	W25CH	\$-*	Oct. 17	Dec. 5

Leanin’ Tree

America’s Favorite Greeting Cards

Made in USA



# Six Seasons on a Single Display!

## Save with our seasonal wire display program.

Choose one of two spinner sizes to start your seasonal program. We'll automatically send a selection of cards, pocket IDs and header card for each season you've signed up for throughout the year.

Header cards and pocket ID cards ship automatically when you use pre-select codes shown below.



### 35-Pocket Program

**Valentine's Day**  
February 14th  
Order W32VD  
\$316.80



### 25-Pocket Program

**Valentine's Day**  
February 14th  
Order W25VD  
\$247.50



**Easter**  
April 20th  
Order W32ES  
\$316.80



**Easter**  
April 20th  
Order W25ES  
\$247.50



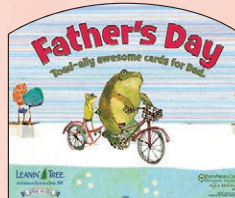
**Mother's Day**  
May 11th  
Order W32MD  
\$316.80



**Mother's Day**  
May 11th  
Order W25MD  
\$247.50



**Father's Day**  
June 15th  
Order W32FD  
\$316.80



**Father's Day**  
June 15th  
Order W25FD  
\$247.50



**Halloween**  
October 31st  
Order W32HW

Ask your rep for pricing.



**Halloween**  
October 31st  
Order W25HW

Ask your rep for pricing.



**Holiday**  
December 25th  
Order W32CH

Ask your rep for pricing.



**Holiday**  
December 25th  
Order W25CH

Ask your rep for pricing.



B35D wire display rotates in 11" and stands 81" tall with header. Header cards ship automatically with pre-select.

\* Orders to Alaska and Hawaii do not qualify for free freight.

B25S wire display rotates in 11" and stands 81" tall with header. Header cards ship automatically with pre-select.

**Leanin' Tree**  
America's Favorite Greeting Cards  
—Made in USA—



# R211 Counter Display Header Cards

Customers are encouraged to order one corrugate display to use for all seasonal card orders to save on shipping. Ideally, ship Easter, Mother's Day and Father's Day headers with the Valentine's Day display in December. Use product-only preselects below to ship product in time for each holiday.



The R211 counter display holds 4 Classic cards per row.

21.5"W x 9"D x 19"H.

Use part number **R211NH** to order with open stock card selections and one of the following headers:

(Header must be ordered as a separate item - does not automatically ship with display.)



H952



H930



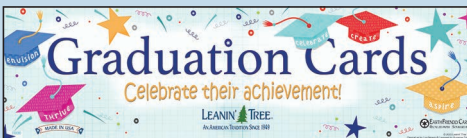
H933



H903



H916



H936



H913



H942



H941



H917



H794



H906

## Seasonal R211 Counter Display Preselects

Use the following part numbers to order a preselect of 12 card designs. Choose from two options: display with 12 best-selling designs or display with 12 new designs. The R211NH display and appropriate seasonal header must be ordered as separate items - they do not automatically ship with preselect.

	Best-sellers	New designs
Valentine's Day	W211VB	W211VN
Easter	W211EB	W211EN
Mother's Day	W211MB	W211MN
Graduation	NA	W211GN
Father's Day	W211FB	W211FN
Halloween	W211HB	W211HN
Thanksgiving	NA	W211T
Christmas	W211CB	W211CN



# R291 Display Headers

Order the following header cards to keep one R291 corrugated display for all seasonal orders.



H951



H929



H932



H904



H914



H918



H935

## Seasonal Product-only Preselects

Use the following part numbers to order product-only for seasonal R291 floor displays. Orders will ship with 32 units of seasonal cards plus 4 designs of packaged cards for those seasons where available (Valentine's Day, Easter, Halloween and Christmas).

The R291PK display and appropriate seasonal header must be added as separate items - they do not automatically ship with preselect.

Valentine's Day	W291VP
Easter	W291EP
Mother's Day	W291MP
Graduation	W291GP
Father's Day	W291FP
Halloween	W291HP
Christmas	W291CP

## Seasonal Fan Header Cards and Pocket ID Cards for Wire Fixtures



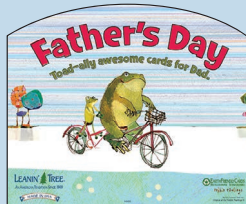
H953



H931



H934



H905



H915



H943



H937

Order the following header cards and pocket IDs for open-stock orders displayed on wire fixtures. Headers and pocket ID cards are automatically included when ordering preselects for our seasonal wire program.

Do not order if you are using these preselects. See our separate Wire Program Flyer for preselects.

## Seasonal Pocket ID Cards

Each seasonal pocket ID pack contains 13 IDs. ID cards ship automatically for graduation cards and seasonal preselects for our wire program.

IDVAL	Valentine's Day	IDHAL	Halloween
IDEAS	Easter	IDTHA	Thanksgiving
IDMOT	Mother's Day	IDCHR	Christmas
IDFAT	Father's Day		

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America's Favorite Greeting Cards  
—Made in USA—