



willow & ivy™
·press·

*spring seasons &
everyday occasions*

FALL 2024



willow & ivy™

·press·

CARDS THAT BELONG IN THE SPOTLIGHT

The best cards are the kind you want to keep. And by “keep,” we don’t mean inside that old shoebox under your bed. Our favorite cards stick around because they remind us of the people we love most.

At Willow & Ivy Press™, it’s our mission to craft the kind of cards that deserve a place on your shelf. Our playful and polished greetings are finished with foil and glitter details that let our cards shine every time you gift and receive them. We hope you have as much fun sending them as we had creating them!

– The Willow & Ivy Press Team



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BDC96203 · CELEBRATE

FRONT: Woo Hoo Celebrate
Let’s Party!

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



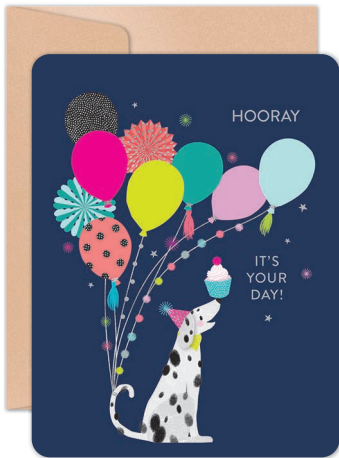
\$6.00



EVERYDAY CARDS

22 NEW CARDS FOR EVERYDAY

- 4 ¼" x 5 ½"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Made in Colorado



BDC96204 · IT'S YOUR DAY

FRONT: Hooray It's Your Day!

INSIDE: Happy Birthday

die-cut, silver foil, & glitter



\$6.00



BDC96205 · FAN-CACTUS

FRONT: Birthday Wishes

INSIDE: Hope your day is fan-cactus!

die-cut, gold foil, & glitter



\$6.00



BDC96206 · ENJOY EVERY MINUTE

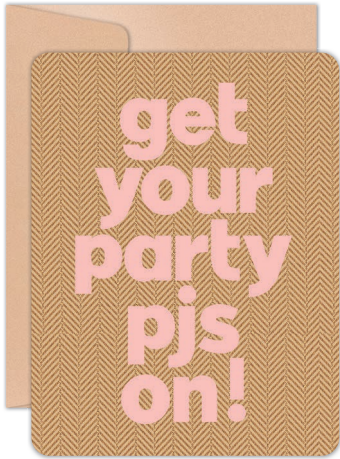
FRONT: Happy Birthday

INSIDE: Enjoy every minute!

die-cut, gold foil, & glitter



\$6.00



BDC96207 · PARTY PJS

FRONT: Get Your Party Pjs On!

INSIDE: Happy Birthday

die-cut & gold foil



\$6.00



BDC96208 · DRAGONFLY

FRONT: Let Your Dreams
Be Your Wings

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC96209 · PARTY DOGS

FRONT: Happy Birthday

INSIDE: I hope you get to pet
all the dogs today!

die-cut, gold foil, & glitter



\$6.00



BDC96210 · RETRO WHEELS

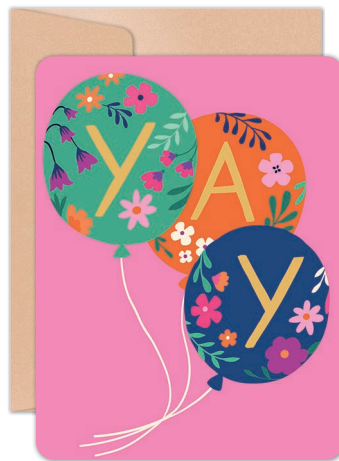
FRONT: Let the Good Times Roll!

INSIDE: Happy Birthday

die-cut & gold foil



\$6.00



BDC96211 · YAY BALLOONS

FRONT: YAY

INSIDE: Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC96212 · BUTTERFLY CAKE

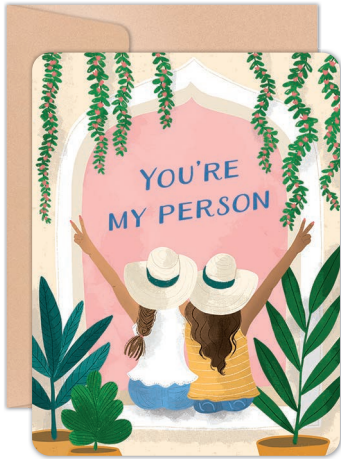
FRONT: Happy Birthday

INSIDE: With love

die-cut, gold foil, & glitter



\$6.00



FRC96213 · LOVE YOU MOST!

FRONT: You're My Person

INSIDE: Love you most!

die-cut, blue foil, & glitter



\$6.00



FRC96214 · GOOD TIMES

FRONT: Good Friends Good Wine Great Times

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



AVC96215 · LOVE GROWS

FRONT: May Your Love Always Grow

INSIDE: Happy Anniversary

die-cut, gold foil, & glitter



\$6.00



BCC96216 · SO HAPPY

FRONT: You Made a Baby! Congrats

INSIDE: So happy for you!

die-cut, clear foil, & glitter



\$6.00



BKC96217 · FLOWER WINGS

FRONT: Image Only

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



CGC96218 · CONGRATS WREATH

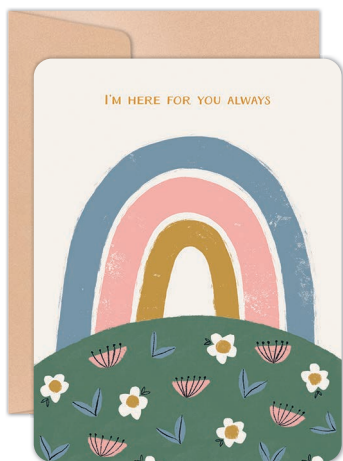
FRONT: Congrats!

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



ECC96219 · PROMISE

FRONT: I'm Here for You Always

INSIDE: ...promise.

die-cut, gold foil, & glitter



\$6.00



ECC96220 · YOU ARE ENOUGH

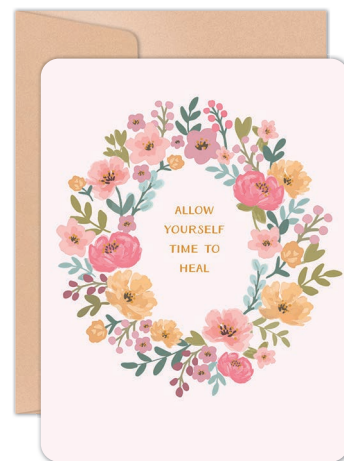
FRONT: You Are Enough

INSIDE: Always remember that

die-cut, gold foil, & glitter



\$6.00



ECC96221 · ALLOW YOURSELF

FRONT: Allow Yourself Time to Heal

INSIDE: It takes as long as it takes.

die-cut, gold foil, & glitter



\$6.00



GWC96222 · SENDING LOVE

FRONT: Feel Better

INSIDE: Sending you love

die-cut, blue foil, & glitter



\$6.00



LVC96223 · LOVE ALWAYS

FRONT: Love You

INSIDE: Mean it

die-cut, gold foil, & glitter



\$6.00



TKC96224 · YOU'RE SO NICE

FRONT: Thank You

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



VALENTINE'S DAY

12 NEW CARDS FOR VALENTINE'S

- 4 ¼" x 5 ½"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Made in Colorado



WOODEN COUNTERTOP DISPLAY • 12-Pocket
R912T • 21"W X 13"H X 7"D

Wholesale investment for 12 units is \$226.00.
*Includes \$67.00 fixture for \$10.00.





VDC96225 · THE ONE I LOVE

FRONT: To the One I Love on Valentine's Day

INSIDE: I'm so glad you're mine.

die-cut, gold foil, & glitter



\$6.00



VDC96226 · VROOM!

FRONT: XOXO

INSIDE: You make my heart go vroom!
Happy Valentine's Day

die-cut, gold foil, & glitter



\$6.00



VDC96227 · STUCK ON YOU

FRONT: Love... UR Cute
Te Amo... Kiss Kiss

INSIDE: I'm stuck on you! Happy Valentine's Day

die-cut, embossed, & glitter



\$6.00



VDC96228 · SHOWER WITH LOVE

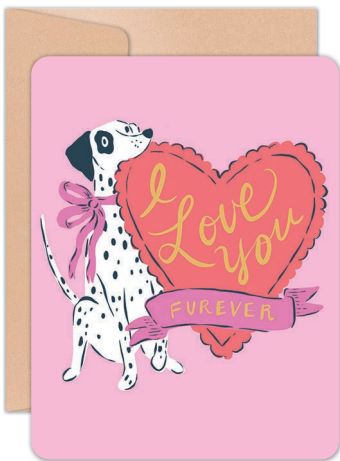
FRONT: I'll Shower You with Love

INSIDE: Happy Valentine's Day

die-cut, gold & red foil, & glitter



\$6.00



VDC96229 · LOVE YOU FUREVER

FRONT: I Love You Furever

INSIDE: Happy Valentine's Day

die-cut, gold foil, & glitter



\$6.00



VDC96230 · LOVE YOU MORE

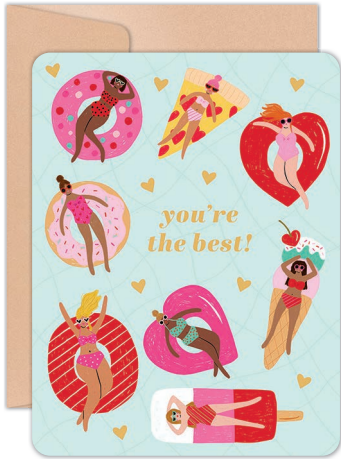
FRONT: I Love You More Than All the Chocolate!

INSIDE: Happy Valentine's Day

die-cut, bronze foil, & glitter



\$6.00



VDC96231 · YOU'RE THE BEST

FRONT: You're the Best!

INSIDE: Happy galentine's day

die-cut, gold foil, & glitter

0 32687 01474 2 00007 \$6.00



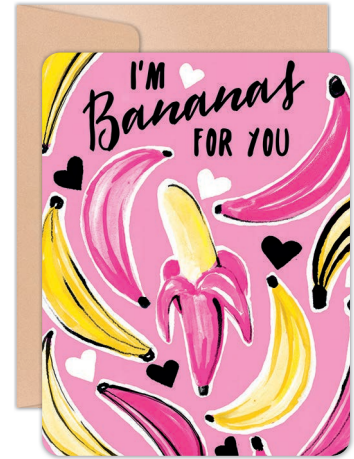
VDC96232 · LOVE YOU

FRONT: Love You

INSIDE: Happy Valentine's Day

die-cut, brown foil, & glitter

0 32687 01474 2 00008 \$6.00



VDC96233 · BANANAS FOR YOU

FRONT: I'm Bananas for You

INSIDE: Happy Valentine's Day

die-cut, black foil, & glitter

0 32687 01474 2 00009 \$6.00



VDC96234 · SENDING LOVE

FRONT: Sending Love

INSIDE: Happy Valentine's Day

die-cut, gold foil, & glitter

0 32687 01474 2 00010 \$6.00



VDC96235 · GINGHAM HEARTS

FRONT: Love You. Mean It.

INSIDE: Happy Valentine's Day

die-cut, gold foil, & glitter

0 32687 01474 2 00011 \$6.00



VDC96236 · WITH LOVE

FRONT: Happy Valentine's Day

INSIDE: With love

die-cut, gold foil, & glitter

0 32687 01474 2 00012 \$6.00

EASTER & MOTHER'S DAY

12 CARDS FOR EASTER & MOTHER'S DAY

- 4 ¼" x 5 ½"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Made in Colorado

MAMA
BEAR

STAY COOL, MAMA!

willow & ivy[™]
press

WOODEN COUNTERTOP DISPLAY • 12-Pocket

R912T • 21"W X 13"H X 7"D

Wholesale investment for 12 units is \$226.00.

*Includes \$67.00 fixture for \$10.00.





EAC96179 · EASTER EGG

FRONT: Happy Easter

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



EAC96180 · EASTER PUPS

FRONT: Happy Easter

INSIDE: Hope it's doggone
egg-cellent!

die-cut, gold foil, & glitter



\$6.00



EAC96181 · BUNNY BALLOON

FRONT: Happy Easter

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



EAC96182 · HAPPY SPRING

FRONT: Happy Spring

INSIDE: Enjoy!

die-cut, gold foil, & glitter



\$6.00



EAC96183 · EASTER BLESSINGS

FRONT: Image Only

INSIDE: Easter Blessings

die-cut, clover foil, & glitter



\$6.00



EAC96184 · CARROT BOUQUET

FRONT: Happy Easter

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



MDC96185 · MAMA BEAR

FRONT: Mama Bear

INSIDE: Happy Mother's Day

die-cut, gold foil, & glitter



\$6.00



MDC96186 · BEST MOM

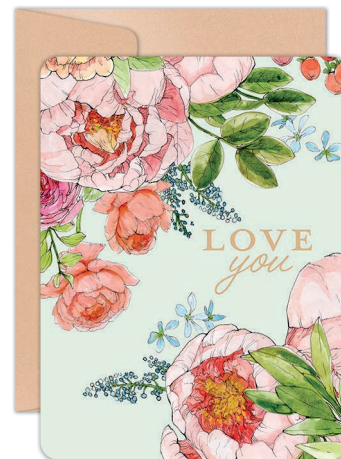
FRONT: Best Mom

INSIDE: Love you bunches!

die-cut, gold foil, & glitter



\$6.00



MDC96187 · LOVE YOU

FRONT: Love You

INSIDE: Happy Mother's Day

die-cut, gold foil, & glitter



\$6.00



MDC96188 · FLOWER MARKET

FRONT: Happy Mother's Day

INSIDE: Blank

die-cut, blue foil, & glitter



\$6.00



MDC96189 · GOOD HUMANS

FRONT: Here's to Raising Good Humans

INSIDE: Happy Mother's Day

die-cut, gold & blue foil, & glitter



\$6.00



MDC96190 · COOL MAMA

FRONT: Stay Cool, Mama!

INSIDE: Happy Mother's Day

die-cut, gold foil, & glitter



\$6.00

FATHER'S DAY & GRADUATION

12 CARDS FOR FATHER'S DAY & GRADUATION

- 4 1/4" x 5 1/2"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Made in Colorado



WOODEN COUNTERTOP DISPLAY • 12-Pocket
R912T • 21"W X 13"H X 7"D

Wholesale investment for 12 units is \$226.00.

*Includes \$67.00 fixture for \$10.00.





FDC96197 · TREASURED

FRONT: Dad Thanks for the Adventures

INSIDE: Happy Father's Day

die-cut & brown foil



\$6.00



FDC96198 · DAD'S DAY

FRONT: Happy Dad's Day

INSIDE: Blank

die-cut & gold foil



\$6.00



FDC96199 · HELPING ME GROW

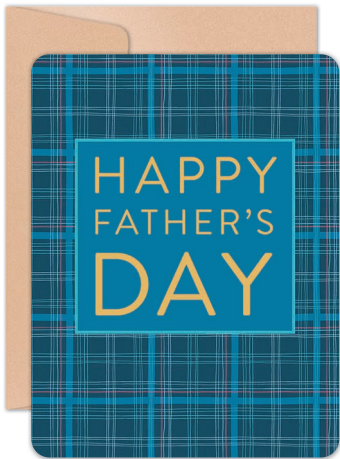
FRONT: Dad, Thanks for Helping Me Grow.

INSIDE: Happy Father's Day

die-cut & brown foil



\$6.00



FDC96200 · DAD PLAID

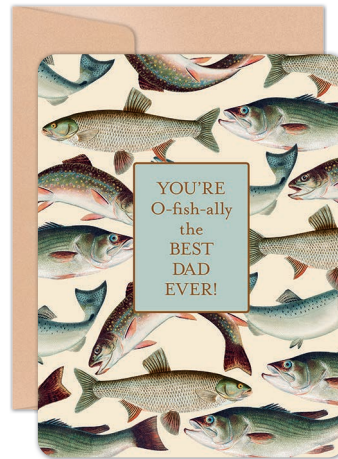
FRONT: Happy Father's Day

INSIDE: With love

die-cut & gold foil



\$6.00



FDC96201 · O-FISH-ALLY

FRONT: You're O-fish-ally the Best Dad Ever

INSIDE: Happy Father's Day

die-cut & bronze foil



\$6.00



FDC96202 · PAPA BEAR

FRONT: Papa Bear

INSIDE: You're the grrreatest!

die-cut & blue foil



\$6.00



GRC96191 · GRAD GIRL

FRONT: Congrats Grad

INSIDE: So proud of you!

die-cut, gold foil, & glitter



\$6.00



GRC96192 · GO GRAD!

FRONT: Go Grad

INSIDE: Congrats to you!

die-cut, gold foil, & glitter



\$6.00



GRC96193 · THIS MOMENT

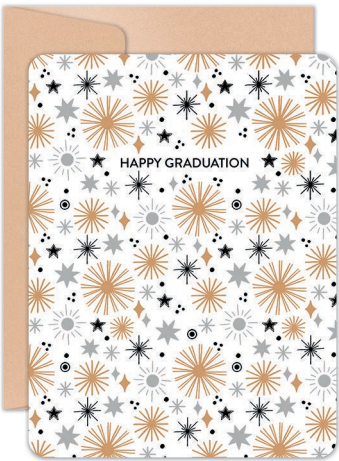
FRONT: You Were Made for This Moment

INSIDE: Congratulations, Graduate!

die-cut, gold foil, & glitter



\$6.00



GRC96194 · GRADUATION DREAMS

FRONT: Happy Graduation

INSIDE: Congratulations!

die-cut, silver & gold foil, & glitter



\$6.00



GRC96195 · CAP TOSS

FRONT: Congrats Grad

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



GRC96196 · HATS OFF!

FRONT: Congratulations

INSIDE: Hats off to you!

die-cut, gold foil, & glitter



\$6.00

