



willow & ivy™

•press•

*spring seasons
& everyday occasions*

FALL 2025



willow & ivy™

·press·

THE ELEGANCE IN EVERYDAY MOMENTS

At Willow & Ivy Press™, we believe in the quiet power of beautiful things. A handwritten card. A moment of connection. A sentiment so thoughtfully expressed, it becomes something worth keeping.

The most meaningful gestures in life are often the most enduring. We believe that beauty and intention belong not just in grand occasions, but in everyday exchanges. When something is given with care, it's seen, felt, and oftentimes—it's kept.

Our cards are made to honor that kind of giving: refined, heartfelt, and designed to leave an impression. Whether it's a gesture of love, encouragement, or joy, we hope our cards bring a little more beauty to the everyday—and become keepsakes worth holding on to.

– The Willow & Ivy Press Team

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EVERYDAY CARDS

12 NEW CARDS FOR EVERYDAY

- 4 ¼" x 5 ½"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Made in Colorado



ALL NEW



BDC 96348 · TINI BIT

FRONT: 'Tini Bit Older

INSIDE: And still shaking things up!
Happy Birthday

die-cut, gold foil, & glitter



\$6.00



BDC 96349 · PATISSERIE

FRONT: Happy Birthday

INSIDE: Savor every little moment.

die-cut, gold foil, & glitter



\$6.00



BDC 96350 · BIRTHDAY BOW

FRONT: This is a Birthday Card

INSIDE: It's like a text but more papery.

die-cut, gold foil, & embossed



\$6.00



BDC 96351 · CHEERS TO YOU!

FRONT: Cheers to You!

INSIDE: Happy Birthday

die-cut, olive foil, & glitter



\$6.00



FRC 96352 · TROPHIES AND BOWS

FRONT: You're the Best

INSIDE: First place. Best human. Nailed it.

die-cut, gold foil, & glitter



\$6.00



FRC 96353 · BONE JOUR

FRONT: Bone Jour! Oui Oui, Mon Amie!

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00

ALL NEW



BCC 96354 · YOU MADE A BABY!

FRONT: You Made a Baby! Congrats

INSIDE: So happy for you!

die-cut, gold foil, & glitter



\$6.00



GWC 96355 · SIT STAY HEAL

FRONT: Sit. Stay. Heal!

INSIDE: Feel better soon

die-cut, gold foil, & glitter



\$6.00



GWC 96356 · TAKE GOOD CARE

FRONT: Image Only

INSIDE: Take good care of you.

die-cut, gold foil, & glitter



\$6.00



GLC 96357 · ROOTING FOR YOU

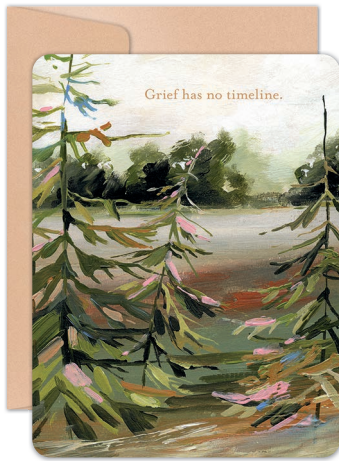
FRONT: Good Luck

INSIDE: Cheering you on all the way!

die-cut, black foil, & glitter



\$6.00



SYC 96358 · HERE FOR YOU

FRONT: Grief has No Timeline.

INSIDE: Neither does love. I'm here for you, always.

die-cut & gold foil



\$6.00



WDC 96359 · SO HAPPY FOR YOU

FRONT: Congratulations

INSIDE: So happy for you both!

die-cut, gold foil, & glitter



\$6.00

SPRING SEASONS

VALENTINE'S • EASTER • MOTHER'S DAY
FATHER'S DAY & GRADUATION

- Available to ship 10/1/25
- 4 ¼" x 5 ½"
- 6 Cards & Envelopes/unit
- Envelope Finish: Champagne Gold Pearlized
- Wholesale: \$18.00/unit | Retail: \$6.00/each
- Made in Colorado



OCCASION	LAST DAY TO ORDER
VALENTINE'S	1/22/2026
EASTER	3/13/2026
MOTHER'S DAY	4/17/2026
FATHER'S DAY	5/29/2026
GRADUATION	NA



VDC 96342 · CHERRY COQUETTE

FRONT: I Love You Cherry Much!

INSIDE: Happy Valentine's Day

die-cut, red foil, & glitter

0 32687 01474 2 00013 \$6.00

VDC 96343 · HEART YOU

FRONT: Love You More

INSIDE: Happy Valentine's Day

die-cut, gold foil, & embossed

0 32687 01474 2 00014 \$6.00

VDC 96344 · YOU ARE PERFECT

FRONT: To Me, You Are Perfect

INSIDE: Happy Valentine's Day

die-cut, red foil, & glitter

0 32687 01474 2 00015 \$6.00



VDC 96345 · KING OF MY HEART

FRONT: King of My Heart

INSIDE: Always and forever Happy Valentine's Day

die-cut, gold foil, & glitter

0 32687 01474 2 00016 \$6.00

VDC 96346 · LOVE YOU A BUNCH

FRONT: Happy Valentine's Day

INSIDE: Love you a bunch!

die-cut, red foil, & glitter

0 32687 01474 2 00017 \$6.00

VDC 96347 · FAVORITE LOVE STORY

FRONT: Be Mine

INSIDE: Ours is my favorite love story. Happy Valentine's Day

die-cut, gold foil, & glitter

0 32687 01474 2 00018 \$6.00



VDC 96225 · THE ONE I LOVE

FRONT: To the One I Love on Valentine's Day

INSIDE: I'm so glad you're mine.

die-cut, gold foil, & glitter



\$6.00



VDC 96226 · VROOM!

FRONT: XOXO

INSIDE: You make my heart go vroom!
Happy Valentine's Day

die-cut, gold foil, & glitter



\$6.00



VDC 96227 · STUCK ON YOU

FRONT: Love... UR Cute
Te Amo... Kiss Kiss

INSIDE: I'm stuck on you! Happy Valentine's Day

die-cut, embossed, & glitter



\$6.00



VDC 96228 · SHOWER WITH LOVE

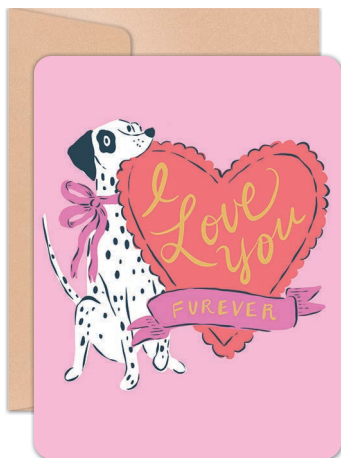
FRONT: I'll Shower You with Love

INSIDE: Happy Valentine's Day

die-cut, gold & red foil, & glitter



\$6.00



VDC 96229 · LOVE YOU FUREVER

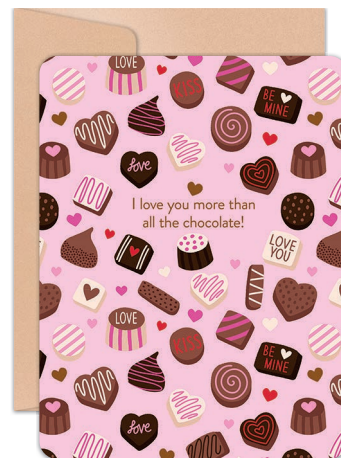
FRONT: I Love You Furever

INSIDE: Happy Valentine's Day

die-cut, gold foil, & glitter



\$6.00



VDC 96230 · LOVE YOU MORE

FRONT: I Love You More Than All the Chocolate!

INSIDE: Happy Valentine's Day

die-cut, bronze foil, & glitter



\$6.00



VDC 96231 · YOU'RE THE BEST

FRONT: You're the Best!

INSIDE: Happy galentine's day

die-cut, gold foil, & glitter



\$6.00



VDC 96232 · LOVE YOU

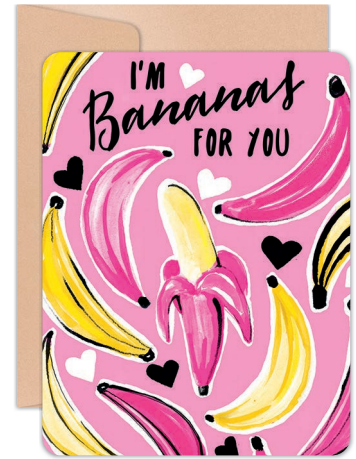
FRONT: Love You

INSIDE: Happy Valentine's Day

die-cut, brown foil, & glitter



\$6.00



VDC 96233 · BANANAS FOR YOU

FRONT: I'm Bananas for You

INSIDE: Happy Valentine's Day

die-cut, black foil, & glitter



\$6.00



VDC 96234 · SENDING LOVE

FRONT: Sending Love

INSIDE: Happy Valentine's Day

die-cut, gold foil, & glitter



\$6.00



VDC 96235 · GINGHAM HEARTS

FRONT: Love You. Mean It.

INSIDE: Happy Valentine's Day

die-cut, gold foil, & glitter



\$6.00



VDC 96236 · WITH LOVE

FRONT: Happy Valentine's Day

INSIDE: With love

die-cut, gold foil, & glitter



\$6.00

NEW



EAC 96304 · BUNNY PARTY
 FRONT: There's No Bunny Like You!
 INSIDE: Happy Easter

die-cut, gold foil, & glitter



\$6.00

NEW



EAC 96305 · SPRINGTIME
 FRONT: Spring is Here!
 INSIDE: Accessorize accordingly.

die-cut, gold foil, & glitter



\$6.00

NEW



EAC 96306 · EASTER BASKET
 FRONT: Happy Easter
 INSIDE: With love

die-cut, gold foil, & glitter



\$6.00



EAC 96179 · EASTER EGG
 FRONT: Happy Easter

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



EAC 96180 · EASTER PUPS
 FRONT: Happy Easter

INSIDE: Hope it's doggone
 egg-cellent!

die-cut, gold foil, & glitter



\$6.00



EAC 96181 · BUNNY BALLOON
 FRONT: Happy Easter

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



EAC 96182 · HAPPY SPRING

FRONT: Happy Spring

INSIDE: Enjoy!

die-cut, gold foil, & glitter



\$6.00



EAC 96183 · EASTER BLESSINGS

FRONT: Image Only

INSIDE: Easter Blessings

die-cut, clover foil, & glitter



\$6.00



EAC 96184 · CARROT BOUQUET

FRONT: Happy Easter

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



MDC 96308 · BOW-TIFUL

FRONT: Bow-tiful Mom

INSIDE: Happy Mother's Day

die-cut, gold foil, & glitter



\$6.00



MDC 96309 · FLOWERS FOR MOM

FRONT: Happy Mother's Day

INSIDE: With love

die-cut, gold foil, & glitter



\$6.00



MDC 96310 · FABULOUS BOOKSHELF

FRONT: Happy Mother's Day

INSIDE: Enjoy every minute.

die-cut, gold foil, & glitter



\$6.00



MDC 96185 · MAMA BEAR

FRONT: Mama Bear

INSIDE: Happy Mother's Day

die-cut, gold foil, & glitter



\$6.00



MDC 96186 · BEST MOM

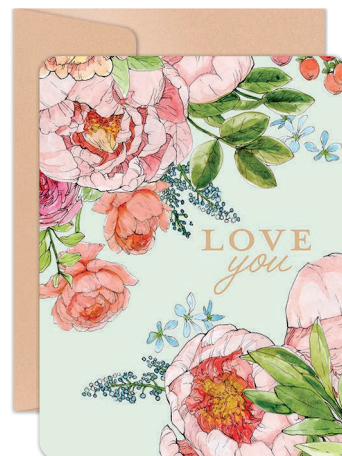
FRONT: Best Mom

INSIDE: Love you bunches!

die-cut, gold foil, & glitter



\$6.00



MDC 96187 · LOVE YOU

FRONT: Love You

INSIDE: Happy Mother's Day

die-cut, gold foil, & glitter



\$6.00



MDC 96188 · FLOWER MARKET

FRONT: Happy Mother's Day

INSIDE: Blank

die-cut, blue foil, & glitter



\$6.00



MDC 96189 · GOOD HUMANS

FRONT: Here's to Raising Good Humans

INSIDE: Happy Mother's Day

die-cut, gold & blue foil, & glitter



\$6.00



MDC 96190 · COOL MAMA

FRONT: Stay Cool, Mama!

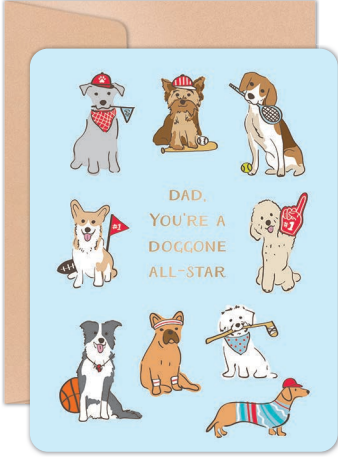
INSIDE: Happy Mother's Day

die-cut, gold foil, & glitter



\$6.00

NEW



FDC 96336 · DOGGONE ALL-STAR

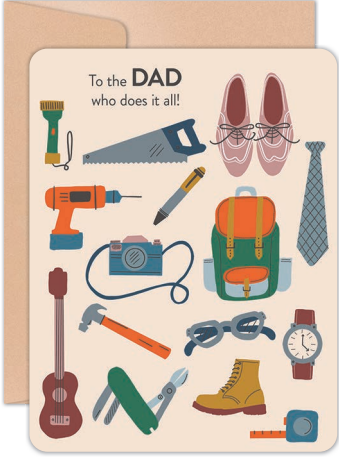
FRONT: Dad, You're a Doggone All-Star

INSIDE: Happy Father's Day

die-cut & gold foil

0 52687 01477 3 00007 \$6.00

NEW



FDC 96337 · DO IT ALL DAD

FRONT: To the Dad Who Does It All!

INSIDE: Happy Father's Day

die-cut & brown foil

0 52687 01477 3 00008 \$6.00

NEW



FDC 96338 · BEST DAD

FRONT: Best Dad

INSIDE: Happy Father's Day

die-cut & copper foil

0 52687 01477 3 00009 \$6.00



FDC 96197 · TREASURED

FRONT: Dad Thanks for the Adventures

INSIDE: Happy Father's Day

die-cut & brown foil

0 52687 01477 3 00001 \$6.00



FDC 96198 · DAD'S DAY

FRONT: Happy Dad's Day

INSIDE: Blank

die-cut & gold foil

0 52687 01477 3 00002 \$6.00



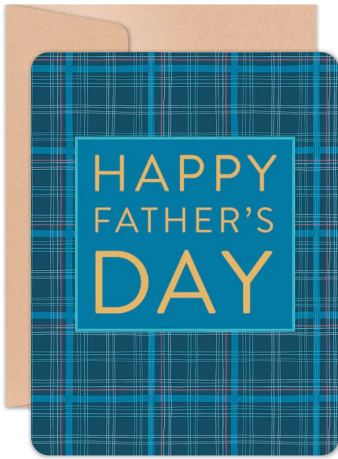
FDC 96199 · HELPING ME GROW

FRONT: Dad, Thanks for Helping Me Grow.

INSIDE: Happy Father's Day

die-cut & brown foil

0 52687 01477 3 00003 \$6.00



FDC 96200 · DAD PLAID

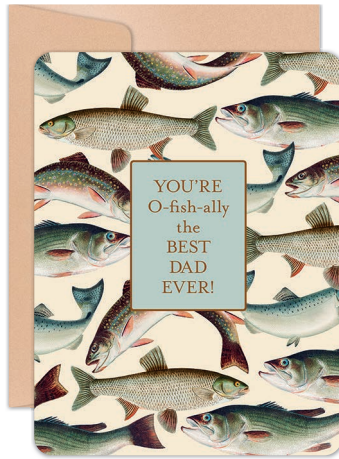
FRONT: Happy Father's Day

INSIDE: With love

die-cut & gold foil



\$6.00



FDC 96201 · O-FISH-ALLY

FRONT: You're O-fish-ally the Best Dad Ever

INSIDE: Happy Father's Day

die-cut & bronze foil



\$6.00



FDC 96202 · PAPA BEAR

FRONT: Papa Bear

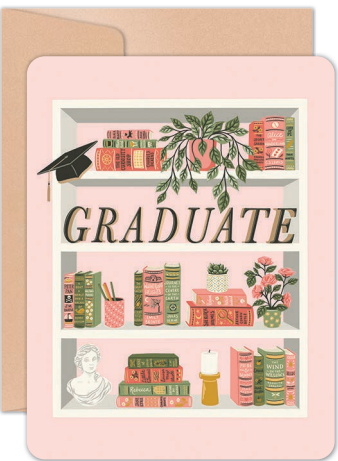
INSIDE: You're the grrreatest!

die-cut & blue foil



\$6.00

NEW



GRC 96339 · BOOK SMART

FRONT: Graduate

INSIDE: You are literarily the best!

die-cut, gold foil, & glitter



\$6.00

NEW



GRC 96340 · CLEVER BOY

FRONT: Clever Boy!

INSIDE: I'm beyond impressed.
Happy Graduation

die-cut & gold foil



\$6.00



GRC 96191 · GRAD GIRL

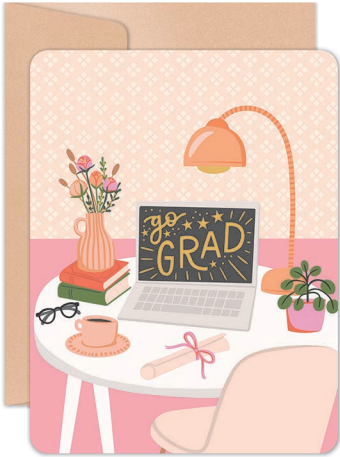
FRONT: Congrats Grad

INSIDE: So proud of you!

die-cut, gold foil, & glitter



\$6.00



GRC 96192 · GO GRAD!

FRONT: Go Grad

INSIDE: Congrats to you!

die-cut, gold foil, & glitter



\$6.00



GRC 96193 · THIS MOMENT

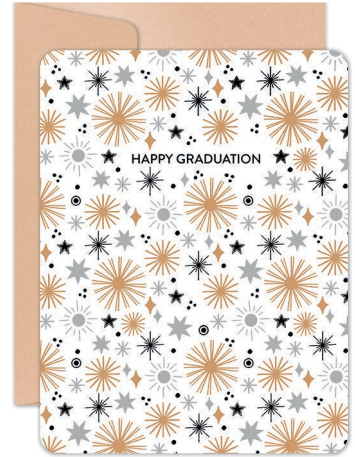
FRONT: You Were Made for This Moment

INSIDE: Congratulations, Graduate!

die-cut, gold foil, & glitter



\$6.00



GRC 96194 · GRADUATION DREAMS

FRONT: Happy Graduation

INSIDE: Congratulations!

die-cut, silver & gold foil, & glitter



\$6.00



GRC 96195 · CAP TOSS

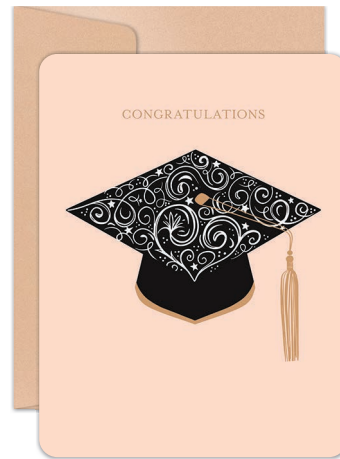
FRONT: Congrats Grad

INSIDE: Blank

die-cut, gold foil, & glitter



\$6.00



GRC 96196 · HATS OFF!

FRONT: Congratulations

INSIDE: Hats off to you!

die-cut, gold foil, & glitter



\$6.00

GIFT

ALL NEW ITEMS



CATEGORY	LINE SIZE	WHOLESALE /UNIT	RETAIL /EACH	ITEM SIZE	AVAILABLE TO SHIP
STICKERS	26	\$11.85/UNIT OF 6	\$3.95/ea	3" x 4"	10/1/25
MAGNETS	4	\$5.00/UNIT OF 2	\$4.95/ea	2½" x 3½"	10/1/25
LIST PADS	4	\$9.00/UNIT OF 2	\$8.95/ea	4" x 9" 60 SHEETS	10/1/25
CHUNKY NOTE PADS	4	\$13.00/UNIT OF 2	\$12.95/ea	5" x 5" 250 SHEETS	10/1/25

ALL SALES FINAL



COUNTERTOP STICKER DISPLAY • 15-POCKET • R248
 Sells 15 units of Stickers (90 total). 17"W x 8.5"D x 14.25"H with header card. Order H983 header alongside the R248 Display. Wholesale investment for 15 units of Stickers is: \$177.75. Ask your representative for current fixture pricing.
 Stickers are vinyl, waterproof, dishwasher safe, fadeproof & weather resistant

SKR70852601 \$3.95

SKR70852701 \$3.95

SKR70852801 \$3.95

SKR70852901 \$3.95



SKR 70853001 \$3.95



SKR 70853101 \$3.95



SKR 70853201 \$3.95



SKR 70853301 \$3.95



SKR 70853401 \$3.95



SKR 70853501 \$3.95



SKR 70853601 \$3.95



SKR 70853701 \$3.95



SKR 70853801 \$3.95



SKR 70853901 \$3.95



SKR 70854001 \$3.95



SKR 70854101 \$3.95



SKR 70854201 \$3.95



SKR 70854301 \$3.95



SKR 70854401 \$3.95



SKR 70854501 \$3.95



SKR 70854601 \$3.95



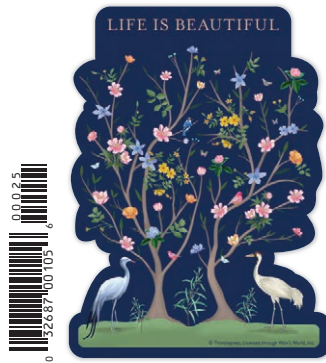
SKR 70854701 \$3.95



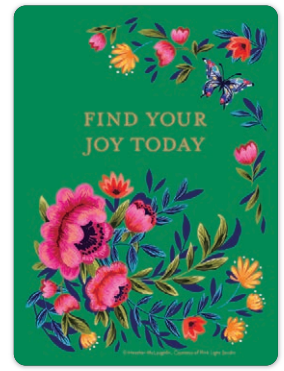
SKR 70854801 \$3.95



SKR 70854901 \$3.95



SKR 70855001 \$3.95



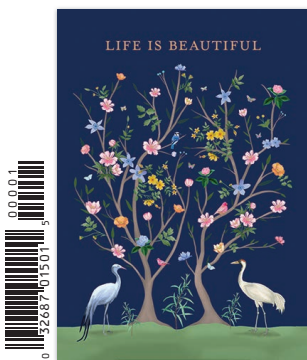
SKR 70855101 \$3.95

MAGNETS

WHOLESALE : \$5.00 / UNIT OF 2

RETAIL : \$4.95 / EA

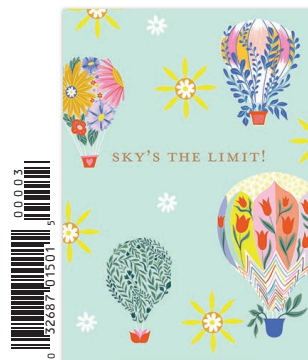
DIMENSIONS : 2 1/2" x 3 1/2"



MGR 31686 \$4.95



MGR 31687 \$4.95



MGR 31688 \$4.95



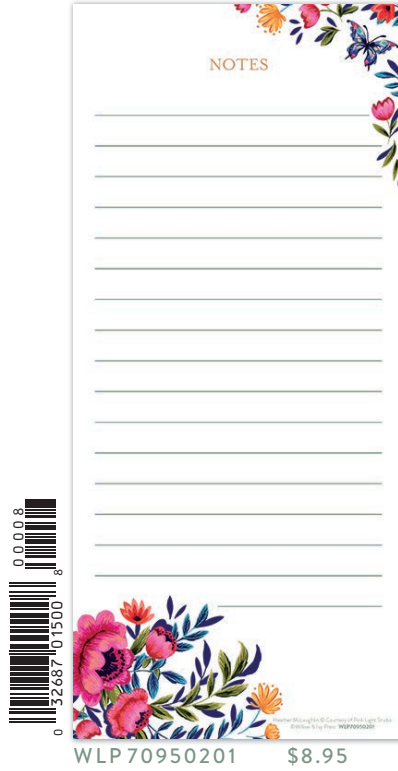
MGR 31689 \$4.95

LIST PADS

WHOLESALE : \$9.00 / UNIT OF 2

RETAIL : \$8.95 / EA

DIMENSIONS : 4" x 9"



CHUNKY NOTE PADS

WHOLESALE : \$13.00 / UNIT OF 2

RETAIL : \$12.95 / EA

DIMENSIONS : 5" x 5"

